

1994 Spring Conference
Manitoba Library Association
Registration Package



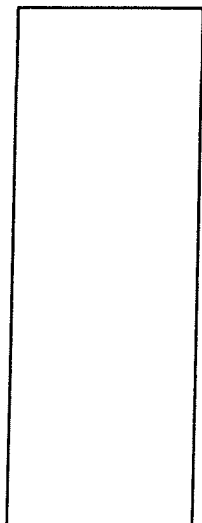
Date: Thursday, May 26th through
Saturday, May 28th

Location: Days Inn Marlborough
331 Smith Street
Winnipeg, Manitoba

Accommodation: The Conference hotel is the Days Inn
Marlborough and special conference
rates are available

Theme: "The Virtual Library"

Sponsored by: Manitoba Library Association
Manitoba Health Libraries Association
Manitoba School Library Association
Manitoba Library Trustees Association
Canadian Association of Special Libraries
and Information Services, Manitoba
Chapter
Manitoba Association of Library Technicians



MANITOBA'S ELECTRONIC INFORMATION HIGHWAY

A Forum on Networking, Libraries and the Future of the Province

Wednesday, May 25, 1994, Days Inn Marlborough, Winnipeg, Manitoba

This forum will examine what the "information highway" means in terms of Manitoba's own electronic information system and will:

- Bring together the diverse stakeholders in the development of Manitoba's electronic highway
- Outline the role of libraries in providing universal access to global information
- Examine the impact of current network developments including MbNet, CANARIE, Internet and the globalization of communications
- Discuss the proposed recommendations for and directions of Manitoba's electronic highway
- Initiate a plan of action addressing issues related to the highway, libraries and to access

This conference brings together those people intimately involved with the information highway on a political, professional and personal basis. A signal event!

The Honourable Jon Gerrard will discuss "wiring" rural Manitoba. Michael Eisenberg, Director of the AskERIC Project, will describe educational applications for the Internet, and Marian Pape will speak about what the province of Nova Scotia has accomplished in the way of an on-line library automated network. Other speakers will provide their views on the status of Manitoba's development, and offer some thought for the future.

Who should attend? CEOs, Directors, Consultants, Chief Librarians, and Communications Professionals should not miss this program.

This forum will have an import for Directors and Chief Librarians, Media Coordinators, Chairpersons of Public Library Boards, consultants, Communications Professionals, Superintendents of School Boards, Senior and Middle Management in colleges, universities, hospitals and all levels of government, communications carriers, and private sector management.

Preconference Registration Forms will be mailed to the target audience in early March. If you would like to be added to the mailing list, please contact John Tooth, Preconference Coordinator, at 945-7833. The registration fee, including lunch, is \$100.

7:00 pm - 8:00 pm

Manitoba Library Consortium

Annual General Meeting

Chairperson: Patricia Bozyk

Meeting is open to anyone interested in the work of the Consortium.

8:00 pm - 10:00 pm

Wine and Cheese Reception

(Open to all delegates)

Thursday, May 26

8:00 am

**Registration/Information Desk
Open**

8:45 - 9:00

Opening Remarks

Honourable Harold Gilleshammer,
Minister of Culture, Heritage and
Citizenship

Pat Cavill, Vice -
President/President Elect,
Canadian Library Association

Jim Blanchard, President,
Manitoba Library Association

Mary Jane Starr, National Library
of Canada

9:00 - 10:15

**Keynote Address - Freefall in
Time and Space: Thriving as
Librarians in a Virtual World**

Presenter: Michael Eisenberg,
Professor, School of Information
Studies, Syracuse University,
Syracuse, New York, and Director
of the AskERIC Project

Description: Just when we thought we had a handle on new technologies and their impact on our libraries and our work, boom - along comes another. Most librarians will agree that current technological breakthroughs are fundamentally changing the way we perform our jobs. But looming

on the horizon are virtual reality, artificial intelligence, and a whole new generation of high performance computing power and tools. We also hear predictions of a convergence of computing, telecommunications, and mass media. What does all this mean? How will librarians survive in this constantly changing environment? According to Mike Eisenberg, librarians are in a position to do much more than survive - we should thrive in a technological wonderland. Be it an electronic schoolhouse or cyberspace, there's a key role for information professionals dedicated to providing essential services and teaching essential skills.

10:15 - 10:45

Refreshment Break

10:45 - 12:00

Creating a Freenet

Presenter: Peter Scott, Small
Systems Manager, University of
Saskatchewan Libraries

Description: This session will describe how to set up a Freenet and will look at the issues, problems, pitfalls, and opportunities which organizing committees need to address.

10:45 - 12:00

**Document Delivery is the Virtual
Library: Panel Discussion**

**Sponsored by: Manitoba Health
Libraries Association (MHLA)**

Panel Moderator: Beverly Brown,
Cataloguer, Medical Library,
University of Manitoba, and
President, Canadian Health
Libraries Association

Panelists: Susan Stuart, Associate
Director of Public Services,
University of Manitoba Libraries;
David Colborne, Head, CISTI
Biodiagnostics Branch Library;
Paul Ashton, Regional Manager,
ADONIS USA (Cambridge MA)

Description: This panel will examine recent developments in document delivery and will discuss practicability, pitfalls, and tie-ins to advances in information technology within the 'virtual' library setting. Included in this discussion will be the broader issues of changing library roles, organization and management, as well as implications for users. Contrasting visions and priorities of commercial vendors and library professionals promise to make this a thought-provoking session.

10:45 - 12:00

Guidelines for Planning School

Libraries

Presenter: *Griff Hodge*, Library Board Member, City of Thompson

Description: The session will be based on Manitoba Education and Training's new document of the same title. It is desirable that participants familiarize themselves with this publication before attending. A brief overview of the changing nature of information storage, availability and user demands will introduce the session. This will be followed by an examination of the new document. The presentation will then assume a workshop format with participants being asked to define their perception of what library services must be accommodated. Smaller groups will then be formed to create conceptual models. The session will conclude with the whole group evaluating each project.

10:45 - 12:00

Dynix: The Marquis System

Presenter: *Craig Mann*, Automation Specialist, Dynix Canada

Description: An overview of the Marquis System. Marquis has been developed to take advantage of client server architecture and the graphical user interface, while continuing to provide the richness of functions available in the traditional Dynix system.

10:45 - 12:00

Library Training Through Distance Education

Presenter: *Gail Mireau*, Program Officer, RRCC Library Training Program

Description: An information session about the Library Training

Program. Designed for staff of small school and public libraries, this program is delivered through distance education modes that meet the needs of students who cannot travel to RRCC. From South Indian Lake to Crystal City, students with little or no formal library training are learning the basics through this two-level certificate program.

10:45 - 12:00

ISM Library Information Services Update

Presenter: *Debra Wallace*, Manager, Marketing and Business Development; *Sandy Gray*, Account Manager

Description: As a "full service" company, ISM Library Information Services has defined three all encompassing service areas: Bibliographic Services, Resource Sharing and Reference Services, and Shared Services. ISM invites all customers and interested individuals to this session. The presentation will focus on CATSS and the Union Catalogue Service, AVISO, and SLiMS Small Library Management System, and explore the developing trend to outsource the library's technical services and other information technology functions.

10:45 - 12:00

John Coutts

Presenter: *Lauraine Newell*, Western Canada Representative, John Coutts

Description: This session will focus on Coutts' new electronic order and shelf-ready processing services.

10:45 - 12:00

Hands-on Internet Access

Description: This is a new option where delegates can learn about the Internet, hands-on at a computer on-site, with friendly, understanding, and knowledgeable assistants to guide them through the adventure.

(Space is limited)

12:00 - 1:00

Lunch

1:00 - 2:15

Working in the Electronic Environment: A Workshop for Reference Staff, Part I

Presenter: *Anne Lipow*, Director, Library Solutions Institute, Berkeley, California

Description: Reference staff are serving increasing numbers of remote patrons and are providing them instant access to materials the library does not own. This workshop addresses many of the issues posed by this new environment: impact on jobs, skills, and organization of work and what changes to strive for; "technostress" due to the variety of unstandardised electronic tools and the changing expectations of our clientele -- and what to do about it; concepts and techniques related to learning and teaching electronic systems. Participants will analyse their own work environment and consider strategies for improving it. Session continued at 2:45.

1:00 - 2:15

Winnebago Software Company™

Presenter: *Peter Congdon*, Special Accounts Representative, Winnebago Software Company

Description: A brief discussion of

the four major steps to automating a library will be followed by a demonstration of the Winnebago CIRC/CAT™ program for IBM and compatibles. Winnebago does have a Macintosh version also.

1:00 - 2:15

TKM Software

Presenter: *Ross Eastley*, CEO

Description: This session will focus on Internet access, MicroCAT, and InterLEND.

1:00 - 2:15

Teacher-Librarians in Cyberspace

Presenter: *Michael Eisenberg*, Professor, School of Information Studies, Syracuse University, Syracuse, New York, and Director of the AskERIC Project

Description: While government and commercial leaders debate the value and potential of the Internet, teacher-librarians are already using the Internet for important information, education, and management functions. This presentation will focus on what it is like to be part of the school library media electronic community and what we might expect in the future.

1:00 - 2:15

Follett of Canada Inc.

Presenter: *Dan Fuller*, Regional Area Manager, Follett of Canada Inc.

Description: We invite you to explore the latest in library automation technology and to discover how Follett can help bring greater information access to your library patrons. View Circulation Plus, the most widely-used MARC library circulation management

system in North America. The meeting will be valuable for people who are just getting started with automation as well as for people who are moving into networking and more advanced applications. A demonstration of the new Unison product design which provides for true software integration and cross-hardware functionality will be presented. The design includes Catalog Plus which sets the standard for on-line public access catalog searching software.

1:00 - 2:15

Working Better Together: Anti-Racist Resources for Today's Society

Presenter: *Diane Dwarka*, Multicultural Information Specialist, Information Resources Branch, Manitoba Education and Training

Description: Take this opportunity to identify print and audio-visual resources for building your collections in the areas of multicultural and anti-racist resources. Of interest to those who work in the schools system, public, or special libraries. Come and see the best available materials. This is a participatory workshop.

1:00 - 2:15

Library 4

Presenter: *Braden Messenger*, Kelowna Software Ltd.

Description: Library 4 supports libraries in all phases of automation, from retrospective conversions to superior Client/Server networks. Library 4's Graphical User Interface makes accessing your library's

information easy for all ages. Witness the power, speed and ease of use of Library 4 first hand.

1:00 - 2:15

National Library of Canada

Presenter: *Mary Jane Starr*, Director General, Research and Information Services, National Library of Canada

Description: This session provides an update on the National Library's services and programs for Canadian libraries and researchers.

1:00 - 2:15

Hands-on Internet Access
(Space is limited)

2:15 - 2:45

Refreshment Break

2:45 - 4:00

New CDs from EBSCO Publishing and "CASIAS" - EBSCO's Current Awareness Service and Document Delivery Service

Presenter: *Doug Lynch*, Sales Coordinator, CANEBSCO Subscription Services Limited

Description: A review and demonstration of EBSCO's new CD databases and software, including Magill's Survey of Science, PAIS, CINAHL, Sociofile, Business Source, and many others. A first look at CASIAS will also be featured. EBSCO can provide table of contents information and article delivery for over 13,000 journals.

2:45 - 4:00

CANARIE: Towards an Information Highway

Presenter: *Pat Sampson*, Director,

Technology Alliances, Information Technologies Industry Branch, Industry Canada

Description: The purpose of the Canadian Network for the Advancement of Industry, Research and Education (CANARIE) project and its implications for libraries will be the focus of this presentation.

2:45 - 4:00

Working in the Electronic Environment: A Workshop for Reference Staff, Part II

Presenter: *Anne Lipow*, Director, Library Solutions Institute, Berkeley, California

Description: Continuation of earlier session.

2:45 - 4:00

Take Two Inc. and Gateway Software Corporation

Presenter: *Jim Rooney*, Sales Manager, Gateway Software Corp.

Description: Gateway Software Corporation's AS400 based Library Management System offers a comprehensive and easy-to-use solution for all facets of library automation and all sizes of libraries and library networks. Gateway's unique central solution for Library automation will be presented.

2:45 - 4:00

Exploring Gopherspace

Presenter: *Tracey Keryluk*, UMINFO Customer Services, University of Manitoba Libraries

Description: This workshop is aimed towards those people who are interested in the Internet, but are not sure just where to start. As one of the Internet's basic tools, Gopher is easy to use and provides a fun way to explore the

many resources available. The best way to get to know Gopher is to use it. After this workshop, those who attend should be fully prepared to take on the challenge.

2:45 - 4:00

CD-ROM - Future Trends in Hardware and Software

Presenter: *Joel Remis*, Ironstone Technologies

Description: A general review of CD-ROM technology with an emphasis on new developments in both hardware and software. The presentation will cover selecting CD-ROM players, adding CD-ROM access to existing local area networks, as well as an examination of Silverplatter's new Windows based user interface.

2:45 - 4:00

Hands-on Internet Access
(Space is limited)

5:30 - 6:30

Cash Bar

6:00 - 7:00 Concurrent Dinners
Manitoba Library Trustees Association Dinner

Manitoba Health Libraries Association Dinner

Manitoba Association of Library Technicians Dinner

Manitoba School Library Association Dinner

7:00 - 8:30 Concurrent AGMs
Manitoba Health Libraries Association Annual General Meeting

Manitoba Association of Library Technicians Annual General Meeting

Manitoba School Library Association Annual General Meeting

Manitoba Library Trustees Association Annual General Meeting

8:30 -

Reception for all Associations

8:00 am
Registration/Information Desk
Open

8:00 - 9:00
Breakfast with the Exhibitors

9:00 - 10:15
The Virtual Library and
Technical Services, Part I: Panel
Discussion

Sponsored by: The Manitoba
Library Association Technical
Services Interest Group

Moderator: *Pat Routledge*, Red
River Community College

Panelists: *Deb Wallace*, ISM;
Ganga Dakshinamurti, University
of Manitoba; *Gloria Hersak*,
Winnipeg School Division #1; *Judy
Inglis*, J.W. Crane Memorial
Library

Description: This visioning session
will discuss the future of technical
services in the "Virtual Library".
Participants will have the
opportunity to relate their own
ideas and experiences in small
discussion groups after the panel
presentation. Part II is at 10:45.
Registration is limited to 30
persons.

9:00 - 10:15
Tomorrow's Work Environment:
Technology in Schools

Presenter: *Bruce Young*, Science
Teacher/Computer Resource
Teacher, Cecil Rhodes School

Description: This session will
focus on the use of computers and
related technologies in the
classroom setting. Demonstrations
of several electronic encyclopedias
and resources on CD ROM will be
presented. In addition, the use of
telecommunications in the school
will be discussed. It is hoped that

part of the presentation will
include a demonstration of the
Internet. A portion of the time
will also be used to share view
points on the use of technologies in
today's schools and whether it is
preparing our students for
tomorrow's work environment.

9:00 - 10:15
Managing the Flow of Electronic
Information: The Legal
Obstacles

Presenter: *Denis Marshall*, Law
Librarian, Queen's University

Description: Networked CD-
ROMs, Electronic Journals, the
Internet, Commercial Databases,
Gopher, WWW, Z39.50! The
challenge for libraries is how to
manage this barrage of electronic
information. Essential to the
management issue is a full
appreciation of the legal issues
arising from providing access to
electronic information. This
session will explore the copyright
and contractual restrictions and
suggest some alternatives.

9:00 - 10:15
Reference Rap
Host: *Anne Lipow*, Director,
Library Solutions Institute,
Berkeley, California

Description: A "town hall
meeting" where librarians
(primarily reference librarians) can
discuss, in an open and frank
environment, their problems,
questions, doubts, concerns, and
hopes with regard to conducting
reference in an electronic
environment.

9:00 - 10:15
Exhibits

9:00 - 10:15
Hands-on Internet Access
(Space is limited)

10:15 - 10:45
Coffee Break with the Exhibitors

10:45 - 12:00
Teaching the Internet to the
Uninitiated

Presenter: *Anne Lipow*, Director,
Library Solutions Institute,
Berkeley, California

Description: This session
addresses the special issues related
to teaching and learning the variety
of electronic tools we use in our
work and make available to our
patrons, such as online catalogues,
CD-ROM databases, and
networked resources. Content
includes: basic do's and don'ts;
learning concepts (how people
learn, why they fail, and
characteristics of adult learners);
the preparation, the delivery,
visual aids; the written presentation
("instruction" writing vs. other
kinds of writing).

10:45 - 12:00
The Virtual Library and
Technical Services, Part II:
Group Discussion

Moderator: *Pat Routledge*, Red
River Community College

Panelists: *Debra Wallace*, ISM
Library Information Services;
Ganga Dakshinamurti, University
of Manitoba; *Gloria Hersak*,
Winnipeg School Division #1; *Judy
Inglis*, J.W. Crane Memorial
Library

Description: A continuation of the
earlier session.

10:45 - 12:00
The Changing Face of

Censorship in Manitoba School and Public Libraries

Presenter: *Dave Jenkinson*, Professor, Faculty of Education, University of Manitoba

Description: The findings of a two-year study examining challenges to materials.

10:45 - 12:00

Interactive TV and Radio: the Fast Lane on the Information Highway

Presenter: *Wayne Warren*, Informatics Coordinator, St. James Assiniboia School Division

Description: Attendees will use interactive multimedia workstations connected to wireless and wired information sources.

10:45 - 12:00

Exhibits

10:45 - 12:00

Hands-on Internet Access
(Space is limited)

12:00 - 1:00

Lunch with the Exhibitors

1:00 - 2:15

Multimedia CD-ROMs

Presenter: *Helen Bochonko*, Coordinator, Microcomputer Labs, Faculty of Education, University of Manitoba

Description: This session will be an introduction to some of the multimedia CD-ROMs currently available for all ages, e.g. dinosaurs, National Geographic Mammals, Encarta, and Bookshelf.

1:00 - 2:15

Top Canadian Videos for Children

Presenter: *Lorrie Andersen*, Team

Leader, Collection Development, Instructional Resources Branch, Manitoba Education and Training

Description: Catch a sneak preview of the latest and the best in videos for children and young people. All of the productions are Canadian and cover a wide spectrum of topics and treatment of subject matter. Settle in, enjoy a sneak preview and obtain the bibliographic data so that you can buy the ones you need for your library. Popcorn, anyone?

1:00 - 2:15

MARC Bibliographic Format Integration Workshop

Sponsored by: ISM Library Information Services

Presenter: *Maureen Killean*, ISM

Description: This workshop is designed to provide an understanding of format integration which will be implemented in 1994 and 1995. The background to format integration is discussed as well as the changes that will be made to the existing seven MARC bibliographic formats. How these changes will affect library operations and how the utilities and vendors are preparing for them are also discussed. Participants should be familiar with the MARC format for bibliographic data.

1:00 - 2:15

CD-ROM: The Good, the Bad and the Ugly

Presenter: *Tom Gartshore*, Coordinator of School Libraries, Portage la Prairie School Division

Description: This workshop will provide a demonstration of some of the CD-ROM products currently in use in the school libraries of the Portage la Prairie School Division.

Included will be World Book Information Finder, Grolier Electronic Encyclopedia, McGraw-Hill Encyclopedia of Science and Technology, The Canadian Encyclopedia, Magazine Article Summaries, National Geographic Mammals, Audubon's Birds and Mammals, Discovering Authors Canadian Edition and others. The strengths and weaknesses of each product for the school and public library setting will be discussed. There will be some discussion of problems which have been encountered and a brief treatment of networking CD-ROMs. Time will be provided for hands-on experience.

1:00 - 2:15

All About Hytelnet

Presenter: *Peter Scott*, Small-Systems Manager, University of Saskatchewan Libraries

Description: Hytelnet is a software package which lists all the known resources available for remote login on the Internet. This session will look at the development of the program, its current uses, and future directions.

1:00 - 2:15

Exhibits

1:00 - 2:15

Hands-on Internet Access
(Space is limited)

2:15 - 2:45

Coffee Break with the Exhibitors

2:45 - 4:00

Advanced Internet Navigation Tools: Archie, Veronica, Jughead and the Gang

Presenter: *Ryan Schultz*,

Friday, May 27th

Electronic Services Librarian,
University of Manitoba Libraries
Description: This workshop is aimed towards those people who are already somewhat familiar with Gopher. It introduces three useful tools for finding Internet resources: Archie, Veronica, and Jughead.

2:45 - 4:00

Virtual Libraries - Here and Now

Presenter: *Grant Wallin*, Senior Technical Analyst, Distance Education and Technology Branch, Manitoba Department of Education and Training; *Ron Dallmeier*, Educational Technology Analyst, Distance Education and Technology Branch, Manitoba Education and Training

Description: The following topics will be covered in this session: The Internet - the information highway; SchoolNet - stops along the way; MINET - the vehicle of the electronic highway; and how does all of the above pertain to libraries. A discussion period will conclude this session. The focus of this session will be on what services are available for Manitoba Schools, and how they can implement their own virtual library today.

2:45 - 4:00

Copyright Panel

Moderator: *Neil Campbell*, Law Librarian, University of Manitoba Libraries

Panelists: *Denis Marshall*, Law Librarian, Queen's University; *CanCopy Representative*; *James Hutchison*, Turnstone Press; *An Author*

2:45 - 4:00

The Internet as a Tool in Cataloguing

Sponsored by: Technical Services Interest Group, Manitoba Library Association.

Presenters: *Atarrha Wallace*, Cataloguing Specialist, Instructional Resources Branch, Manitoba Education and Training; *Marianne Reid*, Head of Cataloguing, Winnipeg Public Library

Description: A "hands-on" exploration of some of the various remote catalogues available on the Internet - with the cataloguer in mind. Designed to acquaint participants with such library databases as the Library of Congress, O.I.S.E., Bridge, U.B.C. and more. Its usefulness for both derived and original cataloguing will be examined.

2:45 - 4:00

Exhibits

2:45 - 4:00

Hands-on Internet Access

(Space is limited)

6:00 - 7:00

Cash Bar

7:00 - 8:00

Manitoba Library Association Dinner

8:00 - 8:30

Information Policy: What it Means to You

After Dinner Guest Speaker: *Pat Cavill*, Vice-President/President Elect, Canadian Library Association

Description: An explanation of the Canadian Library Association's Information Policy and why it is

everyone's concern.

8:30 - 9:30

Manitoba Library Association Annual General Meeting

9:30 -

Reception

8:00 am

Registration/Information Desk Open

9:00 - 10:15

Planning for Library Automation
Presenters: *Margaret Elliot Gerber*, Teacher-Librarian, Sisler High School; *Joanne Peters*, Teacher-Librarian, Sisler High School

Description: There is much more to library automation than plugging in the computer and loading the program. Being prepared will help ensure a smooth transition from paper card catalog to electronic record. The do's and don'ts of automating will be presented and discussed based on experience as participants of a pilot project for Winnipeg School Division #1. Planning weeding and reconciliation of the shelf list, retrospective conversion, barcoding, and circulation will all be discussed.

9:00 - 10:15

Marketing - A Survival Tool for the 90's, Part I

Presenter: *Pat Cavill*, Cavill Consultants

Description: In this workshop, Pat Cavill will provide participants with a practical, hands-on tool to get their marketing plans under way. She will illustrate with relevant library examples the key elements in developing a marketing plan: setting objectives, market research, identifying target groups, determining strategies, using appropriate communication tools and measuring results. She will also provide participants with practical suggestions for improving the image of the library and the

librarian.

9:00 - 10:15

Stable Relationships in Unstable Times: Is Your Library Job Safe in an Era of Downsizing, Rightsizing, Retrenchments, Re-engineering, Reductions in Force, and Outsourcing?

Presenter: *Frank D'Andraia*, Director of Libraries, University of North Dakota

Description: The impact of technological change, prevailing economic outlook, changes in the workplace, and trends in industry and labour markets are reflected in the library environment. Where, in this context, and given the rapidity of innovation in information access, are the growth areas in libraries? What impact are these changes having on the roles of librarians, library technicians, and support staff? How can library technicians and support staff be proactive in seeking out opportunities for career development and empowerment? What steps should be taken to ensure remaining accomplished and competitive in these tumultuous times? These questions and more will be addressed in this session.

9:00 - 10:15

Creating Value-Added Information Services, Part I

Sponsored by: CASLIS Manitoba

Presenter: *Maria Borkowski*, InfoMart/Dialog

Description: This is a unique hands-on workshop where you'll develop an action plan to take back to work immediately. The session focuses on the following skills: building communication bridges across departments; increasing the

value of services provided with fewer resources; effectively measuring and communicating the value of service provided; re-defining the role of the information professional.

Registration is limited to 25 persons.

9:00 - 10:15

Electronic Knowledge Bases

Presenters: *Anne Tymos*, Teacher-Librarian, Springfield Heights School; *Carmelle Dumontier*, Teacher-Librarian, Springfield Heights School

Description: This workshop focuses on the use of electronic knowledge bases to enhance the teaching of research, writing and thinking skills. This presentation will emphasize the integration of resource-based learning, writing skills and a computer environment through electronic knowledge bases. Three knowledge bases in both official languages will be highlighted: A learning skills knowledge base and unit on Japan (Grade 4) and Life in New France (Grade 6).

9:00 - 10:15

Exhibits

9:00 - 10:15

Hands-on Internet Access
(Space is limited)

10:15 - 10:45

Coffee Break with the Exhibitors

10:45 - 12:00

Marketing - A Survival Tool for the 90's, Part II

Presenter: *Pat Cavill*, Cavill Consultants

Description: A continuation of the

early morning session.

10:45 - 12:00

Creating Value-Added Information Services, Part II

Presenter: *Maria Borkowski*, InfoMart/Dialog

Description: A continuation of the earlier session.

10:45 - 12:00

Computers in Science

Presenters: *Ernest Kuch*, Coordinator, Walter Duncan Gordan Foundation Grant; *Heather Panaschuk*, Teacher-Librarian, Miles Macdonell Collegiate

Description: The Computers In Science program is an integrated teaching module which includes a Writing Project and Science Toolkit program. The writing project features an interdisciplinary approach to science research and communication. Students choose a topic for research with a science/technology-society (STS) theme. A student file of the pertinent information from each resource is constructed and retained for analysis. A constantly expanding information base of student files has been constructed and stored in a computer. This information base is used by students in all subjects. Science toolkits are a new and exciting addition to a science laboratory. These toolkits provide students with quick and accurate readings to hands-on activities.

10:45 - 12:00

The Manitoba Freenet

Presenter: *Tracey Deleeuw*, Vice President, Board of Directors, Manitoba Freenet

Description: Manitoba's newly

created Freenet will be the focus of this presentation. Learn about this free, public access via electronic connections, community based information service.

10:45 - 12:00

On the Importance of Library Support Staff: Non-Commissioned Officers at the Front Lines

Presenter: *Tom Leonhardt*, Director of Library Technical Services, University of Oklahoma
Description: As automation and other external pressures continue to change the role of the librarian, so do they change the role of library technicians and support staff in libraries. These changes are reflected in other professions, including law and medicine. The divisions of labour and responsibility need to be openly discussed and acknowledged for a healthy environment. The military division among officers, non-commissioned officers, and enlisted personnel offer some models for the library world without the negative aspects that many associate with the military way of doing things.

10:45 - 12:00

Television and Libraries: Using Cable for Publicity and Programming

Presenters: *Carole Mackintosh*, Teacher/Librarian, David Livingstone School; *Pat Gagné*, Teacher/Librarian, John Henderson Junior High

Description: Television is an excellent communication tool. "A Celebration of Reading", produced on Channel 11 by teacher-librarians Carole Mackintosh and

Pat Gagné for MSLA's "I Love to Read Month" was aired in February 1994. Join Carole and Pat as they share their experiences as novice television producers. A step by step guide through the production process will be the main focus.

10:45 - 12:00

Exhibits

10:45 - 12:00

Hands-on Internet Access (Space is limited)

12:00 - 1:00

Lunch with the Exhibitors

1:00 - 2:15

Creating Value-Added Information Services, Part III

Presenter: *Maria Borkowski*, InfoMart/Dialog

Description: A continuation of the earlier session.

1:00 - 2:15

Advocacy: Thatching Our Roof Before the Storm

Presenter: *Reesa Cohen*, Teacher-Librarian, Dr. D.W. Penner School Library

Description: If libraries and their programs are going to survive in a budget cutting world, they will need to build a coalition of supporters, become politically alert and be leaders in the technological age. These and other tactics for survival will be explored in this session.

1:00 - 2:15

An Academic On-Ramp to the Electronic Highway: The Refereed Electronic Journal and the Future of Scholarly

Publishing

Presenter: *Larry Hurtado*,
Professor, Department of Religion,
University of Manitoba

Description: At the first International Conference on Refereed Electronic Journals, held in Winnipeg 1-2 October, 1993 and sponsored by the University of Manitoba, scholars from a number of countries explored present and future developments that could make the electronic journal fully useful and legitimated in academia. This presentation will draw upon the results of the Winnipeg conference to portray what is happening now and is likely to happen in the near future. The presentation will conclude with an appeal for a commitment of universities and learned societies, especially in Canada, to collaborative development of the Internet through a consortium for electronic journals.

1:00 - 2:15

Focus Group on Interlending Through the National Library

Presenter: *Mary Jane Starr*,
Director General, Research and Information Services, National Library of Canada

Description: Question and answer session on the interlibrary loan policies and practices of the National Library of Canada.

1:00 - 2:15

Exhibits

1:00 - 2:15

Hands-on Internet Access
(Space is limited)

2:15 - 2:45

Refreshment Break

2:45 - 4:00

Creating Value-Added Information Services, Part IV

Presenter: *Maria Borkowski*,
InfoMart/Dialog

Description: A continuation of the earlier session.

2:45 - 4:00

Listservs

Presenter: *Margaret Stimson*,
Acting Coordinator of Media Technology and Gifted Education,
Assiniboine South School District #3

Description: A literature roundtable online? A forum for librarians who are working with technology? Listservs are a simple way to connect Internet users with common concerns. For the person that is beginning to experiment with the Internet, this session will provide information about the variety of online discussion groups, especially those most appealing to school library staffs. Additionally, we will discuss how to become a listserv subscriber, how to participate in discussions if you wish, and how to deal with the overflowing e-mailbox.

2:45 - 4:00

Multimedia Student Research Projects Using Videodisc Technology

Presenter: *Cheryl Prokopanko*,
Educational Technology Consultant, Distance Education and Technology Branch, Manitoba Education and Training

Description: This session will demonstrate the use of a multimedia videodisc-based product as a tool for student research and class presentation of student research projects. The

subject area of the demonstration will be Science and the grade level will be middle years, although the concept of student multimedia research is applicable throughout senior years, and in various content areas.

2:45 - 4:00

Hands-on Internet Access
(Space is limited)

REGISTRATION FORM

Manitoba Library Association Spring Conference, May 26-28, 1994

Last Name: _____ First Name: _____ Middle Initial: _____

Name (as it will appear on badge): _____

Membership Category (please select all appropriate categories)

MLA MHLA MALT MLTA MSLA CASLIS Student/Unemployed

Library/Institution: _____

Address: _____

Phone No.: _____ Fax No.: _____ Email Address: _____

Please indicate which sessions and social events you will be attending.
Where limited space is indicated, please give your second choice.

SESSIONS

WEDNESDAY, MAY 25

7:00 - 8:00

____ (001) Manitoba Library Consortium
AGM

THURSDAY, MAY 26

8:45 - 9:00

____ (002) Opening Remarks

9:00 - 10:15

____ (003) Keynote Address: Freefall in
Time and Space: Thriving as
Librarians in a Virtual World

10:45 - 12:00

____ (004) Creating a Freenet
____ (005) Document Delivery *is* the
Virtual Library: Panel
Discussion
____ (006) Guidelines for Planning
____ (007) School Libraries
____ (008) Dynix: The Marquis System
____ (009) Library Training Through
Distance Education

- | | |
|---|--|
| _____ (010) John Coutts | _____ (023) Working in the Electronic Environment: A Workshop for Reference Staff, Part II |
| _____ (011) ISM Library Information Services | _____ (024) Take Two Inc. and Gateway Software Corporation |
| _____ (012) Hands-on Internet Access | _____ (025) Exploring Gopherspace |
| 1:00 - 2:15 | _____ (026) Information Policy and Canarie |
| _____ (013) Working in the Electronic Environment: A Workshop for Reference Staff, Part I | _____ (027) CD-ROM - Future Trends in Hardware and Software |
| _____ (014) Winnebago Software Company™ | _____ (028) Hands-on Internet Access |
| _____ (015) Teacher-Librarians in Cyberspace | 7:00 - 8:30 |
| _____ (016) Follett of Canada Inc. | _____ (029) MHLA AGM |
| _____ (017) Working Better Together: Anti-Racist Resources for Today's Society | _____ (030) MLTA AGM |
| _____ (018) Library 4 | _____ (031) MSLA AGM |
| _____ (019) National Library of Canada: Future Directions | _____ (032) MALT AGM |
| _____ (020) TKM Software | |
| _____ (021) Hands-on Internet Access | |

2:45 - 4:00

- _____ (022) New CDs from EBSCO Publishing and "CASIAS" - EBSCO's Current Awareness Service and Document Delivery Service

FRIDAY, MAY 27

8:00 - 9:00

- _____ (033) Breakfast with the Exhibitors

- _____ (039) Hands-on Internet Access

9:00 - 10:15

- _____ (034) The Virtual Library and Technical Services, Part I: Panel Discussion
- _____ (035) Tomorrow's Work Environment: Technology in Schools
- _____ (036) Managing the Flow of Electronic Information: The Legal Obstacles
- _____ (037) Reference Rap
- _____ (038) Exhibits

10:45 - 12:00

- _____ (040) Teaching the Internet to the Uninitiated
- _____ (041) The Virtual Library and Technical Services, Part II: Group Discussion
- _____ (042) The Changing Face of Censorship in Manitoba School and Public Libraries
- _____ (043) Interactive TV and Radio: the Fast Lane on the Internet Highway
- _____ (044) Exhibits
- _____ (045) Hands-on Internet Access

- | | | |
|--|--|---|
| 1:00 - 2:15 | _____ (046) Multimedia CD-ROMs | _____ (054) Virtual Libraries - Here and Now |
| _____ (047) Top Canadian Videos for Children | _____ (055) Copyright Panel | _____ (056) The Internet as a Tool in Cataloguing |
| _____ (048) MARC Bibliographic Format Integration Workshop | _____ (057) Exhibits | _____ (058) Hands-on Internet Access 8:00 - 8:30 |
| _____ (049) CD-ROM: The Good, the Bad and the Ugly | _____ (059) Information Policy: What it Means to You | |
| _____ (050) All About Hytelnet | | |
| _____ (051) Exhibits | | |
| _____ (052) Hands-on Internet Access | | |

- 2:45 - 4:00
 _____ (053) Advanced Internet Navigation Tools: Archie, Veronica, Jughead and the Gang

- 8:30 - 9:30
 _____ (060) MLA AGM

SATURDAY, MAY 28

- 9:00 - 10:15
 _____ (061) Planning for Library Automation
 _____ (062) Marketing - A Survival Tool for the 90's, Part I
 _____ (063) Stable Relationships in Unstable Times: Is your Library Job Safe in an Era of Downsizing, Rightsizing, Retrenchments, Re-engineering, Reductions in Force, and Outsourcing?
 _____ (064) Creating Value-Added Information Services, Part I
 _____ (065) Electronic Knowledge Bases
 _____ (066) Exhibits
 _____ (067) Hands-on Internet Access

- _____ (073) Front Lines
 Television and Libraries: Using Cable for Publicity and Programming
 _____ (080) Exhibits
 _____ (081) Hands-on Internet Access

- 1:00 - 2:15
 _____ (082) Creating Value-Added Information Services, Part III
 _____ (083) Advocacy: Thatching Our Roof Before the Storm
 _____ (084) Academic Electronic Journals
 _____ (085) Focus Group on Interlending Through the National Library
 _____ (087) Hands-on Internet Access

- 10:45 - 12:00
 _____ (068) Marketing - A Survival Tool for the 90's, Part II
 _____ (069) Creating Value-Added Information Services, Part II
 _____ (070) Computers in Science
 _____ (071) The Manitoba Freenet
 _____ (072) On the Importance of Library Support Staff: Non-Commissioned Officers at the

- 2:45 - 4:00
 _____ (088) Creating Value-Added Information Services, Part IV
 _____ (089) Listservs
 _____ (090) Multimedia Student Research Projects Using Videodisc Technology
 _____ (091) Exhibits
 _____ (092) Hands-on Internet Access

SOCIAL EVENTS

WEDNESDAY, MAY 25

8:00 - 10:00
____ (093) Wine and Cheese
 Reception

THURSDAY, MAY 26

6:00 - 7:00
____ (094) MLTA Dinner
____ (095) MHLA Dinner
____ (096) MALT Dinner
____ (097) MSLA Dinner

8:30 -
____ (098) Reception for All
 Associations

FRIDAY, MAY 27

7:00 - 8:00
____ (099) MLA
 Dinner

9:30 -
____ (100) MLA
 Reception

Do you require a vegetarian meal? Yes ____ No ____

REGISTRATION FEES (select appropriate categories):

This conference is GST EXEMPT. Therefore no adjustments need to be made to the fees listed below by those persons who normally do not pay GST.

EARLY BIRD (registration forms postmarked by May 5, 1994) or **LATE** registration

Full Conference (all three days)	(Early)	(Late)	FEE
_____ Member	\$70.00	\$80.00	_____
_____ Non-Member	\$105.00	\$115.00	_____
_____ Full-time Student/Unemployed	\$40.00	\$50.00	_____

Single Day Registration (each day)

_____ Member	\$40.00	\$50.00	_____
_____ Non-Member	\$50.00	\$60.00	_____
_____ Full-time Student/Unemployed	\$25.00	\$35.00	_____

Please indicate which day(s) you will be attending

() Thursday () Friday () Saturday

Social Events

_____ MLTA Dinner	\$22.00	\$22.00	_____
_____ MSLA Dinner	\$22.00	\$22.00	_____
_____ MHLA Dinner	\$22.00	\$22.00	_____
_____ MALT Dinner	\$22.00	\$22.00	_____
_____ MLA Dinner	\$22.00	\$22.00	_____

Lunches are provided free of charge. All AGMs are free of charge.

TOTAL ENCLOSED: _____

Please make your cheque payable to the MANITOBA LIBRARY ASSOCIATION.
Mail cheque and registration forms to MLA, 208 - 100 Arthur Street, Winnipeg, MB R3B 1H3.

Accommodations - The Days Inn Marlborough

Special room rates are available at the conference hotel, the Days Inn Marlborough. The cost is \$55.00 per day for single or double occupancy. This is a room rate, not a per person rate. This rate also includes parking at the parkade directly across the street from the hotel. Please register me for a:

_____ Single room _____ Double room

This part of the registration form should be detached at the dotted line and mailed to:

The Days Inn Marlborough, Attn: Ruth Allingham, 331 Smith St., Winnipeg, MB, R3B 2G9

Arrangements can also be made by phone. The numbers are 204-942-6411 or 1-800-667-7666.

