

# NEWSLINE

Newsletter MANITOBA LIBRARY ASSOCIATION 208 - 100 Arthur St., Wpg. MB R3B 1H3

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### I. MLA NEWS:

#### ★PRESIDENT'S MESSAGE

##### Training and Libraries:

The latest issue of *Library Journal* (November 15) has a report on a special survey entitled: "The Profession's Changing Face: Net work, new roles, same mission."

The survey of 1,000 librarians plus another 100 who chipped in via e-mail found that all types of libraries and all types of library staff are experiencing changes in their jobs.

Three forces were identified: technology, especially the internet; funding shortfalls (not necessarily cuts) that led for pressures to do more with less or to actual downsizing; reorganization and staff development/training which may be independently driven or may be the unavoidable reaction to the other two forces.

The rest of the article presents some interesting statistics but more importantly presents some profiles of

outstanding individuals who have moved to master these forces and lead their libraries in to the future.

*These outstanding individuals seemed to have three characteristics:*

- 1) They are at the webmaster level in their development
- 2) They learned it themselves
- 3) They are very dedicated line workers or operational managers who work long, long hours.

*If you are lucky enough to have such a person in your library, be nice to them!*

The article throws a scare into everyone at the pace of change. It probably exaggerates the degree of change because the people who responded to the survey were more in the throes of change than those who didn't. Some respondents argued for the truth of the old ways and warned about the danger of throwing over the tried and true old technology for an overhyped new technology. Such resistance is necessary to allow for a synthesis of the new and the old that is a real

improvement in service and quality of information/knowledge delivered.

*What can the Manitoba Library Association do to help the change process?*

Most individuals working in libraries have five means of training:

- 1) formal education in the profession at the M.L.S. or Library Technician Program level. Recent graduates are far more likely to be highly trained in these new technologies than current staff. Lucky libraries will have the opportunity to hire such people.
- 2) other information technology courses from university to commercial;
- 3) in-house training on the job;
- 4) professional development seminars and conferences offered by MLA and the other library associations
- 5) self-teaching through reading, practicing, experimenting, correspondence or distance education.

At its latest meeting, the MLA Executive endorsed in principle a "Proposal to Establish a Cultural Labour Force Development Strategy for Manitoba." This proposal was prepared by a steering group with representatives from many different cultural professions from museums to writers. John Tooth is MLA's representative on the steering group as well as the corresponding national body, the Cultural Human Resources Council. The proposal has been presented to Industrial Adjustment Service of Human Resources Development Canada and Manitoba Workforce 2000 of the provincial government. It seeks funding to inventory training activity and resources, survey training needs, forecast employment trends, develop a strategic and business plan and test the plan with pilot projects.

John reports that our profession has an opportunity to lead the rest of the sector by example and initiative because we are already doing a lot of such training and development.

The MLA Executive is trying to offer as many training/learning opportunities to our membership as possible through our seminars. To do this successfully we need to enlist the support of training leaders to offer seminars, survey and articulate the unmet needs of library workers, co-ordinate with other associations and learning

institutions to develop the best possible learning strategy. We need your ideas, your membership support and your help to accomplish this properly. Please phone our voice-mail (943-4567), fax or e-mail the Executive with your ideas and offers.

From: Paul Nielson <pnielson@freenet.mb.ca>

### ★MLA AUTOMATION WORKSHOP

Hal Loewen is in the process of planning an automation workshop which will be held at the end of January with the place and time to be determined soon. The date will be announced in the next *Newsline* as well as the MLA Listserv.

Phone and e-mail inquiries should be directed to Hal Loewen at 452-7734 and halloween@escape.ca.



### ★NEW ENVIRONMENT LIBRARIAN

Shelley Penziwol was appointed to the position of Librarian at Manitoba Environment on December 2, 1996. Prior to this appointment, she held the position of Acting Coordinator of Access Services at Red River Community College Library. She is currently our MLA Treasurer.

Shelley earned her Master of Library and Information Studies degree at the University of British Columbia in 1995. She also completed a Bachelor of Science (Microbiology) degree in 1988, and a Bachelor of Education degree in 1990, both from the University of Manitoba.

Shelley may be reached at 945-7125 or at spenziwo@mts.net

CONGRATULATIONS Shelley!!

### ★WPL ESTABLISHES A FOUNDATION

A non-profit foundation, dedicated to raising much needed funds for Winnipeg Public Library, has been established by the Winnipeg Public Library Board.

The Winnipeg Library Foundation Inc. will provide a permanent fund established and maintained by grants, bequests, and donations from the corporate community

and from individual Winnipeggers. The Foundation is registered as a non-profit charitable organization, and will issue tax-deductible receipts for donations.

"The establishment of the Winnipeg Library Foundation will give WPL a higher fundraising profile in the community," says Arthur Cohen, Manager of projects and Fundraising for the Library.

The Foundation, which met for the first time at the centennial Library on October 24, is composed of members from a variety of backgrounds including business, education, labour and ethnic communities. Members are: Marjorie Blankstein, Joe Bova, Dee Buchwald, Nick Diakiw, Margaret Fast, Kevin Kavanaugh, Frank Lavitt, Paul Moist, Helen Norrie, W.A. Redekopp, Tom Ricem the Right Honourable Edward Schreyer, Bob Sliver, Orysia Tracz, and Ken Wong.

The Foundation was recommended in the *Forward Thinking Winnipeg Public Library Plan* approved in July 1996.

Gifts, large or small, will help WPL buy new books and other materials to enhance Winnipeg's quality of life.

There are four ways to make a donation:

1. Pick up an "Invest in Your Library's Future" brochure, sending the tear-off section along with your cheque made out to "Winnipeg Public Library - Donations" to

Winnipeg Public Library - Donations  
Business Office  
251 Donald Street  
Winnipeg MB R3C 3P5

Your tax-deductible receipt should arrive in 6-8 weeks. You can make your donation in memory of a friend or loved one, or in honour of an anniversary or accomplishment.

2. Dial 1-900-451-1300 to make a \$30 donation. Your donation will be charged to your phone bill.

If you require a receipt, leave your name and address before you hang up. You will receive a receipt in approximately 3 months, after you have paid your phone bill. This service is sponsored by Manitoba Telephone System.

3. Spare your loose change by making a deposit in the Bucks for Books coin boxes available at the check-in counter of each WPL branch.

4. Manitoba Government employees can contribute to WPL through the Manitoba Government Employees ALL Charities Campaign.

For further information, please call Arthur Cohen at 986-6415.

### ★MINNEDOSA REGIONAL LIBRARY 20 YEARS OLD

The Minnedosa Library held an Open House for their 20th anniversary. Seven of the original nine member board attended and were given plaques to commemorate the occasion. Also present were original staff members, Shirley Metcalfe and Teddy Anderson, as well as many other former and present staff, summer students, volunteers and board members.

Chairperson, Hilding Alex, hosted the event and gave a brief history of the library, from its humble beginnings in a small room in the Town Hall in 1976, to its new building in 1979. Circulation and general use continue to grow.

### ★FUNDING PROMOTES ACCESS TO UNIVERSITY

Education and Training Minister Linda McIntosh has announced over \$500,000 in funding for seven Access fund projects at the University of Manitoba and the University of Winnipeg.

"Easier access to university is a goal of government," said McIntosh. "The Universities Grants Commission Access Fund helps universities to make services more accessible for under-represented groups."

A total of \$512,859 has been provided for four projects at the University of Manitoba and three projects at the University of Winnipeg. They are:

#### University of Manitoba:

Aboriginal Business Education Program, \$100,000 - This project provides academic, administrative, financial and personal support to Aboriginal students in the faculty of management.

Aboriginal Student Centre, \$98,000 - This project is designed to develop and implement further recruitment initiatives and to create programs aimed at retaining Aboriginal students.

Director of Accessibility and Transition Programs, \$49,200 - The director co-ordinates the university's Access programs.

Development Curriculum Project, \$49,400 - The goal of this project is to increase enrolment levels and to increase academic success rates.

#### University of Winnipeg:

Writing Program Staff Support, \$86,612 - This program provides intensive instruction in written communication for all entering students.

Special Needs Program, \$86,054 - This program assists over 150 students with mobility, hearing and learning disabilities in a number of areas, including academic advising, admission and registration assistance, note-taking, arranging for materials on tape and other alternative formats, transcription and typing assistance, and providing access to the Learning Resource Centre.

Integrated Student Services: Academic Advising, \$45,593 - The academic advisor assists students at risk, such as those in academic difficulty and on probation, as well as students in access priority groups.

"The Access Fund encourages a broader range of students to attend university, enriching and enhancing their lives," said McIntosh.

From: Paul Nielson <pnielson@freenet.mb.ca>

#### **★CAREER CONNECTIONS: A MENTORSHIP PROGRAM**

Attention, University of Winnipeg graduates: Just one hour of your time could make a real difference to a student or recent grad.

The Alumni Association is looking for employed U of W graduates in a variety of fields to participate in a new mentorship program called Career Connections. As a mentor, you would meet one-on-one for up to an hour with a student, or alumnus, to discuss your job and share your expertise.

The program is not designed to be a job placement or recruitment service, but rather an educational and informational program to enhance career exploration.

This meaningful volunteer opportunity offers you flexibility and a limited time commitment; yet just one hour of your time can make an impact.

For more information contact Lois Cherney, Associate Director (Alumni & Communications), at 786-9134. (From Marnie Hay, University Relations, U of W)

#### **★HEALTH & MEDICAL ARCHIVES**

The Centre for Research in Information Studies at the university of Toronto, in association with the Hannah Institute for the History of Medicine, has established a new non-profit toll-free reference, advice and communications service specifically designed to help practitioners, researchers, custodians of archival materials, and others find answers to research problems and get advice on practical issues associated with keeping healthcare and medical archives.

The Network uses a menu-based voice-messaging announcing system to route callers to recorded information on specific topics, and also allows callers to record personal messages requesting advice and assistance about specific problems and issues - to be answered by Network administrators or referred, as appropriate, to various consulting advisors.

Callers may also use the Network to record messages announcing events, programs and activities of interest to the archival and medical history research communities in Canada - new publications and work-in-progress, upcoming meetings and conferences, professional archival education and training opportunities, and new acquisitions - which will be made available to other Network users. In addition, callers can use the Network to request copies of research resources, such as a bibliography of research tools used by health archivists and medical/healthcare historians.

For more information, or to contribute an announcement for distribution through the Network, please contact Barbara Craig, Director of the Centre for Research in Information Studies, Faculty of Information Studies, University of Toronto, 140 St. George Street, Toronto ON M5S 3G6 or call 1-800-281-4636. Fax: 416 971-1399 or e-mail [research@fis.utoronto.ca](mailto:research@fis.utoronto.ca)

## ★NORWEGIAN NATIONAL LIBRARIAN

The Norwegian Library Association has the pleasure to inform the library community that the new national librarian in Norway, Mr. Bendik Rugaas, was appointed on November 29th as the new Minister of Long-Term Planning in the Labour government. He will have the responsibility both for information policy in general and for information technology. His reorganised ministry will have a special responsibility for restructuring government agencies in order to adjust to the needs of the future.

## ★RECHARGE-IT

ReCharge-It, formerly known as the Manitoba Computer Recyclables Networking Enterprise, is a grass roots business, whose goal is to establish a computer recyclables networking association among public and private schools, community libraries, and post-secondary institutions throughout Manitoba.

The primary mandate of the company is to reduce the number of empty computer printer cartridges cluttering community landfills in Manitoba. In order to meet this mandate, they have established a Manitoba Computer Recyclables Networking Program. This involves buying empty ink jet, bubble jet, paint jet, and laser printer cartridges collected at libraries throughout the province. The Program is largely targeted to the library patron who may have a personal computer and printer, and requires a place to drop off their empty printer cartridges for recycling.

ReCharge-It will pay \$1.00 for each cartridge collected. The library will be provided with collection boxes, and marketing posters to advertise the program in the library. ReCharge-It will provide monthly collection, or the library can mail the cartridges to them collect (they will pay the freight on the cartridges collected).

ReCharge-It sees this as an excellent way to promote recycling in the community as well as an opportunity for the library to make some money.

For further information, please call Dan Pollock at 204 239-7064 or 204 856-3985 or Fax 204 239-6020. The address is 46 Pheobe Street, Portage la Prairie MB R1N 3E8.

## 3. PUBLICATIONS:

### ★CM BRINGS OLD-FASHIONED BOOKS TO NEW-FANGLED TECHNOLOGY

CM: Canadian Review of Materials

ISSN 1201-9364

Published by the Manitoba Library Association.

All of Canada's schools will be on-line by September 1997, according to the federal government, meaning teachers and students may be spending more time with a monitor than they will with the printed page. And CM will be there, reminding them of all the books out there in the non-electronic world.

CM is a magazine that reviews children's books for an audience of teachers, librarians, and parents. The highly respected journal has been around for a long time in print form. But one and half years ago CM looked into the future and realized to reach its audience it would have to speak to them from the computer terminal, not the magazine rack. That's when CM went exclusively on-line.

Since then the magazine has become a highly respected electronic journal earning raves on the World Wide Web including selection by the Scout Report, a weekly independent review of the Web's best sites; "Eyesite of the Day", "Eyesite of the Week", "Cool Canadian Web Site", and "Top Canadian Website." CM is also featured in numerous indexes of valuable internet resources.

CM is not just respected, its popular too! Garnering as many as 100 hits a day and nearly 100,000 hits since its electronic rebirth, the site has become a magnet for teachers, librarians and parents from all over Canada and the world. The book reviews are informative, insightful and fun to read. It's not just books but also video reviews, reviews of the latest in CD-ROM technology and multimedia, and even web site reviews that make CM "THE SOURCE" of critical opinion on Canadian materials (CM) for children!

CM is a magazine with a vision, one of the few that realizes that books and technology are not in conflict with each other. "I'm proud to be part of this magazine," says new editor Charmagne de Veer. "I love books and,

at the same time, I'm not afraid to use a mouse and a modem--which is also true of just about any kid growing up today."

You can visit the CM homepage at:

<http://www.mbnet.mb.ca/cm/>

From there you can survey a whole world of kids books and other learning technology.

Other features:

- \* News and articles.
- \* Interviews and special features with authors and filmmakers.
- \* The Collaborative Book Review Project where students review a selected new title every month.
- \* Electronic ordering of books through McNally Robinson.
- \* Indexes of all reviews (still on site) since June 1995 by title, author and format.

You can also receive each issue via e-mail by e-mailing: [majordomo@mbnet.mb.ca](mailto:majordomo@mbnet.mb.ca)

with the message:  
subscribe cmlist.

For more information e-mail:  
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#### ★JANUARY 24, 1997

From: Lorraine Douglas  
<[LDOUGLAS@City.Winnipeg.MB.CA](mailto:LDOUGLAS@City.Winnipeg.MB.CA)>

**MAKE YOUR CHILD A READER FOR LIFE with Paul Kropp**

Paul Kropp has taught reading for over twenty years. He is the author of several novels for young adults and a highly recommended series of books for reluctant readers.

He is the author of *The Reading Solution* - a practical guide for parent participation in developing children's learning. His presentation will focus on ways parents can help their children learn - and love - to read. His talk will be of interest to parents, educators, librarians and anyone who works with children and young adults.

Paul's presentation will be held at Louis Riel Library, 1168 Dakota Street on Friday, January 24 at 2:00 p.m. Everyone is welcome to attend!

A children's event will be held at the same time for the children of parents attending the workshop. Please call 986-4576 to register your children for this event.

Paul's visit to Winnipeg is sponsored by The Canada Council and Winnipeg Public Library.

#### ★MARCH/APRIL & SEPTEMBER/NOVEMBER 1997

AASL ICONnect Online IBASICS 1996 courses scheduled

IBASICS, the online course on Internet basics offered as part of the American Association of School Librarians (AASL) ICONnect initiative, will be offered three times in 1996.

The session dates are: Session #1, Registration, December 3, 1995-January 4, 1996, Course Dates, January 8-March 4; Session #2, Registration, March 18-April 11, Course Dates, April 15-June 10; and Session #3, Registration, September 3-20, Course Dates, September 23-November 18.

The course is offered via a special listserv. A computer with Internet e-mail access is all that is needed to participate. School library media specialists who sign up for the course should have a basic knowledge of e-mail and may find it helpful to partner with another colleague.

To register, send an e-mail message to [listserv@listserv.syr.edu](mailto:listserv@listserv.syr.edu). Leave the subject line blank. In the body of the message, type: subscribe IBASICS [first name] [last name].

More than 940 individuals registered for the first course offered in fall 1995. The nine IBASICS lessons are designed especially for school library media specialists. The lessons cover basic tools for using the Internet,

including e-mail, listservs, gopher, telnet, WWW, ftp and newsgroups. Curriculum threads are woven into each of the areas focusing on the weather, Russian studies, endangered species and government.

ICONnect, an AASL technology initiative, is designed to encourage students, library media specialists and teachers to get connected to the Internet. Components of the three-year initiative include online Internet training, a mini-grant program and KidsConnect!, an Internet question and answer service for students. ICONnect is supported by contributions from several sponsors who have committed a minimum of \$5,000 per year for three years.

The sponsors are EBSCO Publishing, Facts on File, Inc., Gale Research Publications, The H.W. Wilson Foundation, SIRS\*Mandarin, Primary Source Media and Winnebago Software Company. Linworth Publishing Company has committed a minimum of \$2,500 per year for three years.

To receive a free INCONnect packet, contact: AASL, 50 E. Huron St., Chicago, IL 60611. Telephone: 800-545-2433, ext. 4389, or 312-280-4389. E-mail: ICONnect@ala.org.

From: ALA News, December 6, 1995  
AASL is a division of the American Library Association.

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*The opinions expressed by the contributors to the Manitoba Library Association do not necessarily reflect the position or official policy of MLA.*

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[www.umanitoba.ca/libraries/Engineering/Engineering.html](http://www.umanitoba.ca/libraries/Engineering/Engineering.html)

To sign up for the MLA Listserv, send the command  
sub mla-news yourfirstname yoursecondname  
to [listproc@cc.umanitoba.ca](mailto:listproc@cc.umanitoba.ca)

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**DEADLINE FOR THE JANUARY 1997 ISSUE IS  
WEDNESDAY JANUARY 8 1997**

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*For information on your membership or missing issues of  
Newslite, please contact the MLA office at 943-4567.*



**BUT FOR YOU,  
MANY DISCOVERIES  
MIGHT NOT COME  
TO LIGHT**

Yes indeed, librarians are an extremely valuable link in the information process and, as such, you must have direct access to the most comprehensive database on energy science and technology.

"The Energy Database is the strongest broad-based database for energy technology... The strength of the database means that the users get a double bonus of broad coverage and government information... It provides excellent coverage on all aspects of energy, including policy and environmental issues". - Database magazine (December 1992)

The Energy Database produced by the Energy Technology Data Exchange is available online from DIALOG and STN, as well as on compact disk from SilverPlatter. For more information see our homepage on the Web at [www.etde.org](http://www.etde.org) or email [mnason@emr.ca](mailto:mnason@emr.ca) or fax (613) 952-2587.

**RESEARCH ADVANCES  
AND WE KEEP UP.**



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