

# NEWSLINE

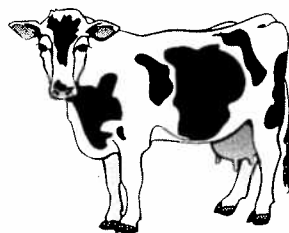
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Newsletter MANITOBA LIBRARY ASSOCIATION 606 - 100 Arthur St., Wpg. MB R3B 1H3

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### I. MLA NEWS:

#### ★PRESIDENT'S REPORT

MLA has designated November as Manitoba Library Month. The theme which has been chosen is "Celebrate Manitoba's Libraries," and there is much to celebrate. Libraries have a long history in Manitoba going back to the fur trading days. *Directions: A Guide to Libraries in Manitoba* has just been published and provides us with some of the history of the development of libraries in our province. Within its pages are stories of the struggle to establish and maintain library services for the public throughout rural and urban Manitoba. It was especially interesting for me to note how recently some of the rural public library systems had been established. Surely this is a testament to the enduring values of public library service at a time of economic retrenchment, and at a time when some would have us believe that electronic sources alone will fulfill all our information needs.

Technology, to be sure, plays an important role in all types of today's libraries whether they be school, small public, academic or highly specialized. MAPLIN, the Manitoba Public Libraries Information Network, for example, joins together Manitoba's public libraries in a shared electronic network of holdings.

Internet access is available through many libraries for those without the means or need for their own private hook-ups. It is a given when renovating or planning for new libraries that the needs of technology which exists both today and in forms we can only imagine for tomorrow must be considered.

Yet, even where the "virtual library" has been most fully embraced, as at the National Research Council's Information Centre Winnipeg, it is interesting to note that according to the article in *Directions*, "most users still used books as one of their most important sources of relevant information, and those users who were more likely to embrace electronic library habits were also more likely to avail themselves of more traditional library services such as mediated searching and consulting the on-site reference collection."

Yes, libraries do have much to celebrate. Oftentimes, however, we neglect to give ourselves credit for the job we do and the services we provide, especially in terms of the "bang for the buck" we are able to deliver. Leslie Firch and Jody Warner in their *Dividends: The Value of Public Libraries in Canada*, published by the Book and Periodical Council of Canada in 1997, remind us of some of the supports public libraries provide: support to the local economy, to the cultural sector and Canadian

culture, to a democratic society, to literacy, to children and students and to lifelong learning. During this month, and indeed all year round, let's make our users and the public at large aware of the many ways in which our libraries enrich and assist in the lives of individuals and society and the economy in general.

- **Jo Ann Brewster, MLA President**

## 2. NEWS:

### ✧ **BREYFOGLE APPOINTMENT**

**Donna Breyfogle** has been appointed Associate Director, Collections, for the term August 1, 1998 - July 31, 2003. Donna replaces **Dr. Michael Angel** who retired recently.

The Associate Director, Collections, is responsible for the development and management of the Libraries' collections in support of the University of Manitoba's teaching and research activities and for the control of the annual materials budget for print, non-print, and electronic format.

Donna has been with the Libraries since 1978 when she started as a Reference Librarian/Bibliographer, Reference Services, in the Elizabeth Dafoe Library. She took a two-year leave of absence (1982 - 1984) to teach English and organize the library at a secondary school in Zimbabwe for WUSC (World University Service of Canada). Following her return, she became the Acting Head for Reference Services for a year (1984 - 1985) and again for several months in 1988, after which she became the permanent Head in December 1989.

In June 1991, Donna progressed to the position of Coordinator, Collections Management. In this capacity, she coordinated the collection activities of the twelve University libraries. This entailed developing collection policy statements; monitoring materials budget funds; assessing collections in response to new and revised courses and programs; representing the Libraries on the Senate Committee on Curriculum and Course Changes and the Graduate Course and Regulations Approvals Committee; identifying materials for storage and weeding or cancellation; and coordinating gifts, grants and endowments.

Donna earned her BA (Hons) in History and French from the University of Winnipeg, her MLS from the University of Toronto, and a MA in History from the University of Manitoba.

Donna can be contacted at 474-9883.

### ✧ **WINNIPEG LIBRARY FOUNDATION**

A network that embraces the entire city, the Winnipeg Public Library system connects the past with the future, offers opportunities for lifelong learning, and provides convenient gathering places for the community. But as government funding for libraries becomes tighter, it is necessary to look to new and innovative ways of funding.

The Winnipeg Library Foundation, Inc. was established by the Winnipeg Public Library Board to develop and manage fundraising campaigns on behalf of the Winnipeg Public Library. Together, their goal is to provide the people of Winnipeg with a leading edge library system to take us into the 21<sup>st</sup> century.

The Winnipeg Public Library Foundation, Inc. is a registered charitable foundation with a dedicated and committed volunteer Board of Directors that includes some of the leading citizens and business people of Winnipeg.

The mandate of the foundation is to fund technology, special projects, but not library operating costs. The Winnipeg Public Library Foundation is one of the first such organization in Canada - for the most part, public libraries have not considered private sector fundraising.

Foundation sights are set on the long term enrichment of the Library. The first project to be taken will be the revitalization and expansion of the central branch. Dubbed "The Millennium Centre of Knowledge," this ambitious project will include an increased Library collection, the addition of new technology for public use, and building renovations and expansion. Future plans call for the establishment of an endowment fund to benefit the branch system.

To raise the necessary funds, the Library Foundation is planning a major capital campaign, seeking donations from the business community, library patrons and supporters, and all three levels of government. The City has already made a commitment; Foundation directors are presently meeting with Provincial and Federal governments to secure their funding commitments.

The Foundation has been very active in its first year. Research into the fundraising activities of libraries across Canada and the US is ongoing. The Foundation is represented at numerous public and private committees and special interest groups, including the City of Winnipeg Millennium Committee. Directors have studied the new Vancouver and San Francisco Public libraries and their

fundraising efforts. Charitable foundations and non-profit organizations involved with libraries are being researched and contacted.

The Winnipeg Library Foundation, Inc. is ready to move its vision further along the road to reality. With your support, we will all have a strong, exciting library system to use and enjoy. Donations to the Winnipeg Library Foundation, Inc. can be made by writing to:

P.O. Box 2503  
Winnipeg MB R3C 4A7

Tax receipts will be issued for donations of \$10 or greater. For more information, call 989-2060.

### ★MFL LIBRARY

Do you need information on workplace health and safety? The Manitoba Federation of Labour's Occupational Health Centre's Resource Centre can help you.

The Resource Centre is open to everyone - workers, employers, health and safety committees, students, teachers, etc. They are open Monday to Friday 9 to 5 and from 9 to 8 on Wednesday. No appointment is needed.

Their on-site collection features journals, books, pamphlets, newsletters, factsheets, CD-ROMs (CCINFO, OSHA), and more.

Trained staff are available to help locate and interpret materials. The address is:

MLA Occupational Health Centre, Inc.  
102 - 275 Broadway  
Winnipeg MB R3C 4M6  
Ph: 949-0811 Fax: 956-0848  
E-mail:mflohc@mflohc.mb.ca

### ★AMA RESOURCES

The Association for Manitoba Archives Office on Vaughn Street is home to a number of useful archival resources which are available for loan to AMA members.

Their most recent acquisition is Klaus B. Hendrick's *Fundamentals of Photographic Conservation: A Study Guide*. Developed by the National Archives, this guide was designed to provide students with an in depth introduction to the practical aspects of photographic

conservation. Topics range from Darkroom and Laboratory Equipment and Procedures through Tests for Image Stability and Suitability of Conservation Materials.

The AMA can be reached at

Box 26005 Westminister P.O.  
Winnipeg MB R3C 4K9  
Ph: 942-3491 Fax: 942-3492  
E-mail:ama@pangea.ca  
Website:www.pangea/~ama

### ★CHRISTMAS CARDS

The Friends of the Libraries of the University of Manitoba are selling holiday greeting cards once again. The cost is \$7.5 for a package of 12 cards and envelopes. One set has a reproduction of the December 1931 issue of *The Country Guide*, a monthly magazine produced by the United Grain Growers Ltd. The other set is a reproduction of a colour slide by nature photographer Lillian Allen.

There is no tax added to the purchase of these cards and payment is by cash or cheque/money order made payable to the Friends of the Libraries. There is a \$100 charge for postage for delivery off-campus. Send your orders to

Friends of the Libraries  
157 Elizabeth Dafoe Library  
University of Manitoba  
Winnipeg MN R3T 2N2.

### ★IASL CONFERENCE REPORT

*Education for all" Culture, Reading and Information* was the theme of the 27<sup>th</sup> Annual Conference of IASL (International Association of School Librarianship) held July 5-10, 1998 in Israel. The first day of the conference was held jointly with the School Library Section of the Israeli Ministry of Education and Culture on the campus of Beit Berl College with over 500 delegates from Israel and overseas. The conference continued on the campus of Bar Ilan University with delegates from almost 30 countries/regions.

Over 50 sessions covered a wide range of topics within the conference theme and incorporated the *Second International Forum on Research in School Librarianship* along with professional papers.

Other cultural and educational activities incorporated into professional development included school tours, a tour of Jerusalem, an Israeli Folk Evening at a local winery. The international participants were guests of the city of Modi'in, a uniquely planned city developed in the 1990's to meet the expanding of Israel.

The 1999 IASL Conference will be held in conjunction with the American Association of School Librarians, November 10-14 in Birmingham Alabama. The theme then will be *Unleash the Power! Knowledge, Technology, Diversity*  
- Peter Genco, IASL, via Gerry Brown

★**BILL BIRDSALL**

Facilitating Scholarly Communication

Novanet is pleased to announce the appointment of William F. Birdsall as Executive Director, effective June 1, 1998. Dr. Birdsall has been involved with Novanet since its inception, as University Librarian at Dalhousie University, a position he held from 1981 to 1998. Prior to that he was at the University of Manitoba Libraries in Winnipeg, from 1973 to 1981.

Novanet is a consortium of 9 major post secondary institutions and 19 academic libraries in Nova Scotia sharing an integrated library management system, including a single bibliographic database. It is celebrating its tenth anniversary in 1998.

He received his B.A. in 1959 and his M.A. with a major in Library Science in 1964 from the University of Minnesota and his Ph.D. in 1973 from the University of Wisconsin.

Information on Novanet may be obtained from its web site <http://novanet.ns.ca>

From: "Carolynne Presser" <[presser@ms.umanitoba.ca](mailto:presser@ms.umanitoba.ca)>



★**ENVIRONMENT WEB CATALOGUE**

From: Penziwol, Shelley  
<[shelley\\_penziwol@env.gov.mb.ca](mailto:shelley_penziwol@env.gov.mb.ca)>

The Environment Library, in partnership with other Environment Canada libraries in western Canada, is pleased to announce the debut of our library catalogue on the Internet at [www.andornot.com/envcan](http://www.andornot.com/envcan).

The union catalogue consists of over 60,000 records from the collections of the Environment Canada libraries in western Canada (Vancouver, North Vancouver, Edmonton, Yellowknife, Saskatoon, Regina and Winnipeg), Manitoba Environment, and the Canadian Council of Ministers of the Environment. The catalogue can be searched in its entirety, or individual collections can be specified. To facilitate interlibrary loaning, every record contains a link to the contact information for the participating libraries.

Additional Environment Library information, including lists of Manitoba Environment publications, can be found on our local web site at [www.gov.mb.ca/environ/pages/library.html](http://www.gov.mb.ca/environ/pages/library.html).

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Shelley Penziwol  
Manitoba Environment  
Environment Library  
160 - 123 Main Street  
Winnipeg, MB R3C 1A5  
(204) 945-7125 (phone) (204) 948-2357 (fax)  
[spenziwol@gov.mb.ca](mailto:spenziwol@gov.mb.ca)

★**JOB HELP**

From: Ron Knudsen <[rknudsen@post.rccc.mb.ca](mailto:rknudsen@post.rccc.mb.ca)>  
From: [khunt@rccc.mb.ca](mailto:khunt@rccc.mb.ca)  
From: University Of Guyana (Library)

Dear Madam,  
I am about to proceed on my sabbatical leave, and am seeking an attachment with an institution in Canada which offers Distance Education Services. I am a qualified Librarian, and my substantive position is that of Head, Readers' Services Division, University of Guyana Library.

Our library has been tasked with the responsibility of providing services for the users of our Distance Education Programmes throughout Guyana. As Head of the readers' Services Division, I have the responsibility of

providing a document showing how we will undertake to provide our users with quality services.

Could you send me any information of institutions where I might be able to spend my leave observing how these services are provided to users in your country?

Thank you very much for your assistance.

Hetty London(Mrs.)  
Head, Readers' Services Division,  
University of Guyana Library,  
P.O. Box 10153,  
Georgetown, GUYANA  
hettylon98@yahoo.com  
Fax 592-22-5122/3596

### ★TRANSBORDER LIBRARY FORUM

From: Leacy O'Brien <ai075@freenet.carleton.ca>

Are there Canadian librarians who are interested in attending and speaking at the IX Transborder Library Forum in Mexicali, Baja California, Mexico from March 4-6, 1999. The theme is Facing a New Millennium of Information and the hosts are trying to ensure that there are Mexican, Canadian and American individuals as keynote speakers and panellists. The main/keynote speech is on the Future of Canadian Libraries; there are also sessions on education, technology and library cooperation.

The preliminary site is <http://www.mx1.cetys.mx/foro>

I shall have French and English pamphlets and would be delighted to hear from potential speakers or those with suggestions for speakers. I have discussed with Mr. Gigault of Foreign Affairs the possibility of his covering travel expenses (air travel both ways) and I believe we could have assistance for 2-3 persons.

Gwynneth Evans  
([gwynneth.evans@nlc-bnc.ca](mailto:gwynneth.evans@nlc-bnc.ca))  
1998-10-11

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Leacy O'Brien  
Director of Member Services, Canadian Library Association  
200 Elgin Street, Ste 602, Ottawa ONK2P 1L5  
(613-232-9625,x307 URL:<http://www.cla.aamlib.ca>)

### 3. JOB:

Volunteers are needed to assist Adult ESL learners in our library at Sir William Osler School at 1600 Grant Avenue. Volunteers are needed on Mondays and Fridays from 10:00 AM - 12:00 noon.

Volunteer tasks will include assisting with the set up of the Library as well as assisting students with finding appropriate library material to help them with their challenging task of learning English.

For more information, please call Heather Rempel, Volunteer Coordinator, at 489-5877

### ★ULRICH'S ONLINE

From: Carmen Kazakoff <[kazakoff@BrandonU.CA](mailto:kazakoff@BrandonU.CA)>

Access to Ulrich's is now available for free. You can get to it at:

<http://www.publist.com/>

Carmen Kazakoff, Extension Librarian  
[Kazakoff@brandonu.ca](mailto:Kazakoff@brandonu.ca)



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Découvrez notre site Internet : <http://bibliotheque.edu.gov.mb.ca>

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*The opinions expressed by the contributors to the Manitoba Library Association do not necessarily reflect the position or official policy of MLA.*

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Send your news to:

Norma Godavari, Editor

NEWSLINE

Craik Engineering Library

351 Engineering Bldg.

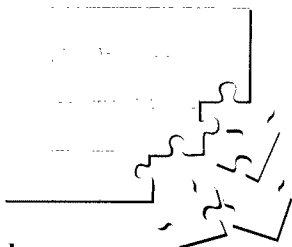
University of Manitoba

Winnipeg R3T 2N2

Phone (204) 474-9445

Fax: (204) 474-7520 (new)

E-mail: ngodava@cc.umanitoba.ca



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sub mla-news yourfirstname yoursecondname  
to listproc@cc.umanitoba.ca

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**DEADLINE FOR THE DECEMBER 1998  
ISSUE IS WEDNESDAY DECEMBER 16  
1998**

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**THE FOLLOWING ARE THE OFFICERS OF THE  
MANITOBA LIBRARY ASSOCIATION:**

**President- Jo Ann Brewster**

Library & Information technology Program

Red River Community College, Room F221

2055 Notre Dame Avenue

Winnipeg MB R3H 0J9

Phone: 632-2450 Fax: 632-9661

E-mail jbrewste@rrcc.mb.ca

**Past-President - Paul Nielson**

c/o Manitoba Library Association

606 - 100 Arthur Street

Winnipeg, MB R3B 1H3

Phone: 943-4567 Fax: 942-1555

E-mail: pnielson@ilos.net

**Treasurer (1996 - 1998) - Shelley Penziwol**

Environment Library/Bibliotheque de l'Environnement

160 - 123 Main Street

Winnipeg MB R3C 1A5

Phone 945-7125 Fax 948-2357

E-mail: spenziwol@gov.mb.ca

**Secretary (1997 - 1998) - Naomi Lloyd**

c/o Manitoba Library Association

416 - 100 Arthur Street

Winnipeg, MB R3B 1H3

Phone: 943-4567 Fax: 942-1555

E-mail: lloyd@alexia.lis.uiuc.edu

**DIRECTORS:**

**Karen Clay (Publicity)**

William R. Newman Library

University of Manitoba

Winnipeg MB R3T 2N2

Phone 474-6334 Fax 474-7527

E-mail: Karen\_Clay@Umanitoba.ca

**Norma Godavari (Publications)**

Engineering Library

University of Manitoba

Winnipeg MB R3T 2N2

Phone 474-9445 Fax 474-7520

E-mail: ngodava@cc.umanitoba.ca

**Tania Gottschalk (Membership)**

Neil John Maclean Health Sciences Library

University of Manitoba

Winnipeg MB R3E 3P5

Phone: 789-3464 Fax: 789-3922

E-mail: Tania\_Gottschalk@umanitoba.ca

**Gary Strike**

Reference Services

Elizabeth Dafoe Library

University of Manitoba

Winnipeg MB R3T 2N2

Phone 474-7086 Fax 942-1555

E-mail Gary\_Strike@umanitoba.ca

**Tim Verry**  
**Reading Room**  
**Immigration & Refugee Board**  
**3rd Floor - 185 Carlton Street**  
**Winnipeg MB**  
**Phone: 477-6350**  
**E-mail: [tverry@autobahn.mb.ca](mailto:tverry@autobahn.mb.ca)**

**OFFICE:**

**MLA Office,**  
**208 - 100 Arthur Street**  
**Winnipeg MB R3B 1H3**  
**Phone 943-4567 Fax 942-1555**  
**Web Site: [www.mla.mb.ca](http://www.mla.mb.ca)**

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