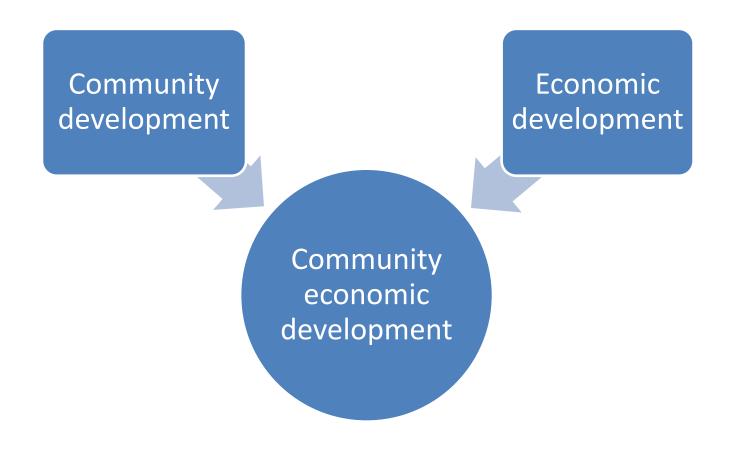
Push the Puck Ahead, in community economic development

Maggie Weaver Shaftesbury Associates

Maggie.at.Shaftesbury@gmail.com

"... Public libraries of the future will be catalysts and leaders in community-based economic development." Wendy Newman: Third Generation Public Libraries, 2008



Aspects of Community Economic Development

We'll focus on

- Workforce initiatives
 - job search, new comers, employers
- Support to the municipality
- Support to business
 - youth, non-profits, home-based, start-up

but there's also

- **Library as place** immediate CED impact
- Early childhood literacy long-term CED impact

Workforce initiatives – Job search

- Job board
- Company directories
- Information about training, courses, etc.
- Local employment services
- Job search club
- Workshops on job search basics

Job search – guides



Careers & Job Hunting

You may be ready for a career change or are just starting out after graduation. The Library has over 260 books on resume writing, cover letters and career development in the 650s section of our library. Just been laid off? Going back to work? Have you just left school or are you looking for new career opportunities? Helping job seekers find the information they need is an important part of what public libraries do. We can help you connect with local career counselors and resources, research company information, do industry research, search for job openings, learn how to write an effective resume and cover letter, how to prepare for an interview and tap in to the hidden job market through networking.

- Local Employment Agencies
 - Contact information for local employment agencies for job seekers.
- York Region Employment Centres

Employment Ontario has a new service delivery network for York Region providing free services for job seekers including: career assessment, job search assistance, job placement, apprenticeships, workshops, training support.

- Local Organizations for Small Business
 - The Library's listing of local organizations that are available to help bring your business idea to fruition.
- Local Area Business Directories

Most municipalities have compiled business directories for their own community. These directories can be very valuable for industry research, job searches, cold calling, market research and competitive intelligence.

Thinking of a Career Change?

You may be ready for a career change or are just starting out after graduation. The library has over 260 books on resume writing, cover letters and career development in the 650s section of our library. The business librarian also recommends the following websites for career development, writing effective and powerful resumes and cover letters.

- Resources for All Job Seekers
 - Recommended books and job sites by the Business Librarian.
- Sector-specific Job Resources
 - Industry specific job resources selected by the Business Librarian.
- Social Networking

Over 90% of new jobs are in the "hidden job market,". Networking is one of the most important ways to access these job

Job search – programs



IF IT'S OUT THERE, IT'S IN HERE.

in Catalogue 🔻

~

Home

My OPL

Browse

Hours and Locations

Services

Programs and events

Blogs

Home / Programs and events / Job Search Club

Job Search Club



Monday, December 29, 2014 - 1:00pm Monday, January 12, 2015 - 1:00pm Monday, January 26, 2015 - 1:00pm Monday, February 9, 2015 - 1:00pm Monday, February 23, 2015 - 1:00pm Monday, March 9, 2015 - 1:00pm Monday, March 23, 2015 - 1:00pm

Meeting room B (Community Centre)

120 mins.

Drop-in program

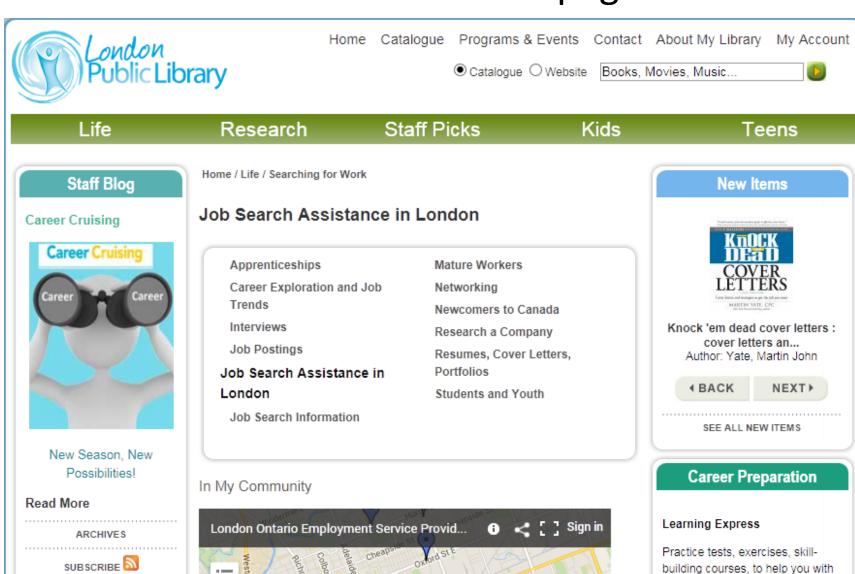
Description

Join us to share your job search stories: what's working, what's not, job leads, interview experiences. Meetings are held every two weeks. Drop-in.

LOCATION

Greenboro
363 Lorry Greenberg Drive
Meeting room B (Community Centre)

Job search – "feature page"



citizenship,aptitude and employment tests including TOEFL, LSAT, MCAT, Can. Armed Forces, RCMP.

Job search – "cover story"





Job Ads

Click here for job opportunites with the Alberta Government

Career Centre

Career Links

<u>Career Cruising</u> (Library Membership Required) - This career guidance and planning system assists people of all ages to find the right career by exploring hundreds of detailed occupation profiles as well as education and training options. Note: First-time users will need to create a profile.

Accredited Online Schools - This site is a resource for finding online accredited colleges and universities. They are proud to host a searchable directory of online colleges and universities in the United States.

Affordable Online Colleges - Their goal with this list is to provide you with information about the most affordable online colleges out there today.

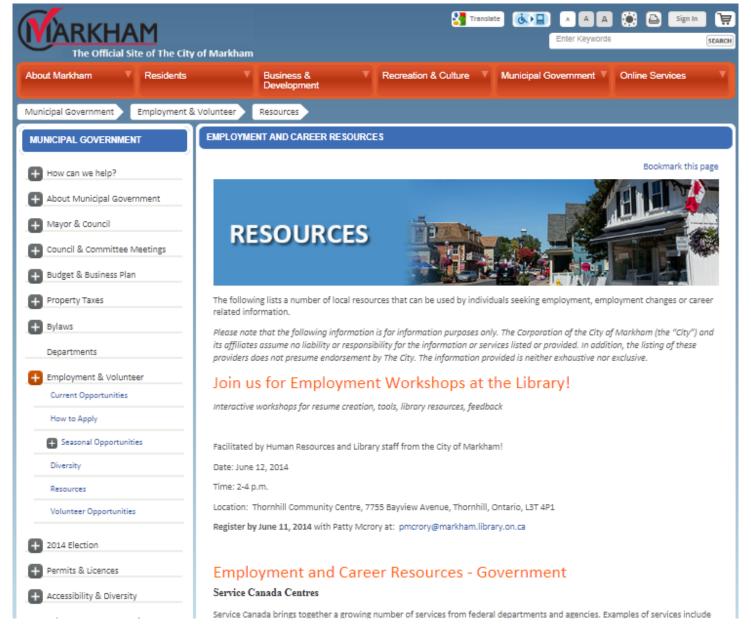
<u>Alberta Transfer Guide</u> - Alberta Council on Admissions and Transfer was established in 1974 as an independent body, the Alberta Council on Admissions and Transfer serves as a body through which stakeholders work co-operatively to ensure effective transferability of courses and programs for the benefits of students.

ALIS - Career Planning - Education - Jobs

Job search →

- > programs on transferrable skills
- not just job search skills
- host a Summer Job Fair
- > lib facilities for career nights
 - encourage job seekers to "get outside" their institution
 - partner with career officers at college/univ
- promote OntarioLearn and Ontario Online (new courses 2015/2016)
- partner with the municipality

Job search – "special issue"



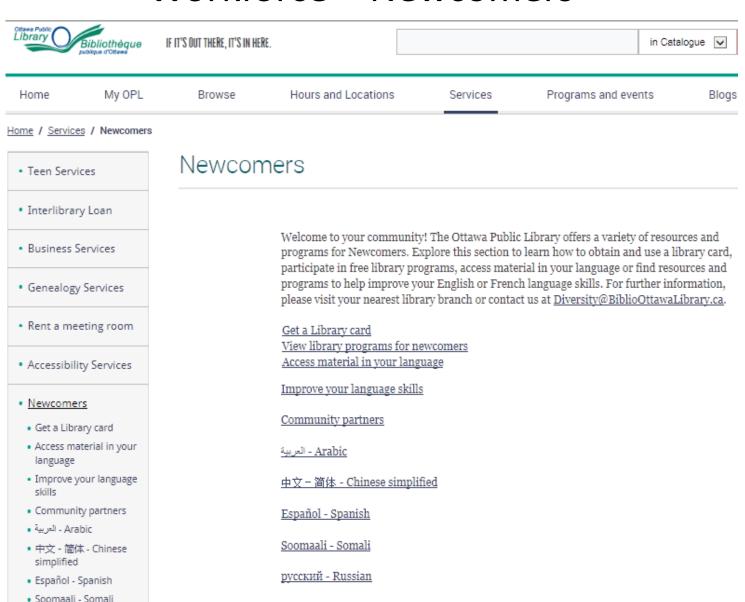
Job search – examples

- Richmond Hill PL
 - http://www.rhpl.richmondhill.on.ca/CareersJobhunting/
- Ottawa PL
 - http://biblioottawalibrary.ca/en/node/21985
- London PL
 - http://www.londonpubliclibrary.ca/life/work/assistance
- Stuart MacPherson PL
 - http://www.stuartmacphersonlibrary.ca/Career-Centre
- City of Markham
 - http://www.markham.ca/wps/portal/Markham/MunicipalGovern ment/ (expand Employment & Volunteer, and click on Resources)

Workforce initiatives – Newcomers

- Employment, job search as before, plus....
- Language skills e.g. for job applications
- Multilingual computer access
- Wages & salary information
- Credential assessment & certification
- Local industry trends industry assns, journals and websites
- Professional assns & other "community" networks

Workforce – Newcomers



Urdu - اردو

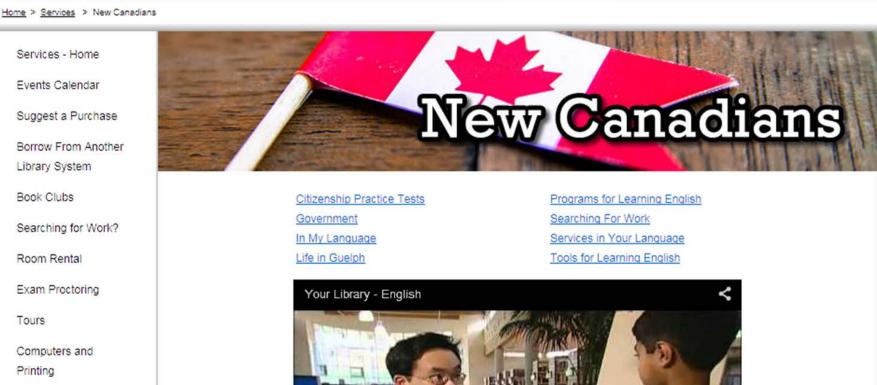
русский - Russian

Newcomers – "feature page"



New Canadians

Accessibility Services



Newcomers \rightarrow

- attraction
 - already part of the "welcoming community":
 multilingual access on PL website
- Local Immigration Partnership
 - research role
- mentoring programs
 - step out from Living Library?

Newcomers – Local IP

DISCOVERTHESAULT.CA



LOCAL IMMIGRATION PARTNERSHIP

Creating a Welcoming Community for all

Funded by:

Citizenship and Immigration Cans

Citoyenneté et Immigration Canada Home | Local Immigration Partnership

Local Immigration Partnership Members

The Local Immigration Partnership was developed in 2009 and is made up of approximately 50 members. This multi-sector partnership analyzes all research pertaining to immigration and provides recommendations on various aspects of the program's design and implementation, distribution of information and all planning/development.

The Local Immigration Partnership consists of representatives of the service provider organizations, community agencies, government, and newcomers to Sault Ste. Marie.

Membership includes, but is not limited to, representation from the following agencies and organizations:

African Caribbean Canadian Association of Northern Ontario	Algoma District School Board	Algoma District School Board/ Northland ESL
Algoma Latin Association	Algoma Legal Clinic	Algoma Multicultural Centre
Algoma Public Health	Algoma University	Algoma Workforce Investment Committee
Cambrian Nissan	Canada Border Service Agency	Chamber of Commerce
City Councillor	City of SSM - Planning Department	City of SSM - Commissioner Social Services

Newcomers – mentoring



Council Members
TRIEC Co-Chairs
Board of Directors
Staff
Strategic Plan
Annual Reports
FAQs
Success stories
Opportunities

Our Policies

Donate

Toronto Public Library



Toronto Public Library Represented by Jane Pyper, City Librarian

Most Torontonians probably don't know that the Toronto Public Library (TPL) system is the biggest and busiest urban public library system in the world. When you consider that the library is often one of the first stops for newcomers, then it makes sense that TPL offers a robust system of support for immigrant integration.

TPL makes an ongoing commitment to mentoring skilled immigrants through TRIEC's Mentoring Partnership program. "It's a very rewarding program both for mentor and mentee," says Eva Lew, Manager of Information and Operations, Toronto Reference Library. "It also fits into our strategic plan. Because of the challenging economy one of our goals is to strengthen literacy and employment-related programs."

Mentors have included the city librarian, directors and librarians. Matches range across occupations, and mentors are committed to

Related Content

RBC Champions of Immigrant Success

One Award – Many Winners.

Deadline extended to January 15

2014. ...

See more

Pitney Bowes Canada

Pitney Bowes Canada Represented by Guilherme Dias, Director, Strategic Talent Management

Mail and document technologies are important to any individual business, but among supply chair these tools are much more – the are business enablers....

See more

Ontario Society of Professional Engineers (OSPE)

Newcomers – "special issue"



SHC

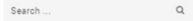
Home

The Skilled Immigrant InfoCentre is an online resource centre that helps newcomers to Canada find the information they need to get a job or explore careers. All of our services and resources are free and are created by staff at Vancouver Public Library (VPL).

What we do

We help you find the information you need to start working in British Columbia (B.C.). We offer Employment Guides that include:

- · labour market outlook
- · wages/salary information
- industry associations
- · employment outlook



Newly Arrived in BC?



Not yet in Canada?

Immigration Canada

Welcome BC Job Profiles for Immigrants
Understand how your occupation is practiced
here. This guide also includes information on
the steps that you can take to find a job that
matches your skills, training and experience.
Many of these steps can be taken before you
arrive in B.C.

Newcomers – partnering



TRANSLATE

b bing

HOME SETTLE WORK BELONG WATERLOO REGION IMMIGRATION PARTNERSHIP CONTACT US SITEMAP



Find a Job

Starting a Small Business

How to Hire Immigrants

Training and Programs

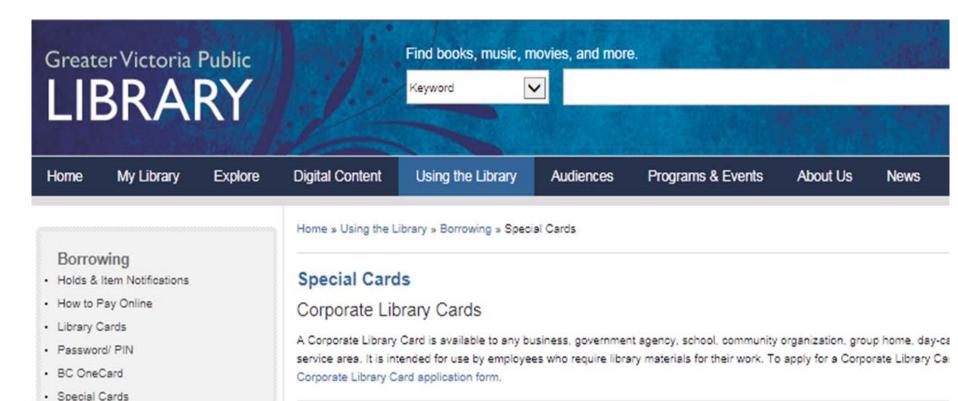
Newcomers – examples

- Ottawa PL
 - http://biblioottawalibrary.ca/en/newcomers
- Guelph PL
 - http://www.guelphpl.ca/services/newcanada.cfm
- Sault Ste Marie LIP
 - http://www.discoverthesault.ca/Home/LIP/Local-Immigration-Partnership-Members.aspx
- Toronto
- Vancouver
 - http://pwp.vpl.ca/siic/
- Waterloo Region
 - http://www.immigrationwaterlooregion.ca/

Workforce initiatives – Employers

- > Library cards
- Workshops Technology skills upgrades
- Computing services "offsite" software training location
- Labour market information
- > Employment standards, upgrades
- Use of large meeting rooms
- Non-business resources e.g. training & motivational videos (=staff development)
- eSources on funding programs
- Partnering

Employers – library cards



Employers – technology



Employers – subject materials



Access 29,000 government documents from the collection of the Ontario Legisla Simple searching, or browse by titles, by ministry/agency, authors, subjects, or

MILITARY



Includes full-text coverage of Canadian publications such as Esprit de Corps, A Training Bulletin, and Peace Magazine.

Login: Library Card Number



For students of history, social science and current events, providing insight into multiple causes.

Login: Library Card Number

NEWSPAPERS & MAGAZINES



Articles from national and international publications with a Canadian focus. Incluthe Globe and Mail, Maclean's and the Toronto Star.

Login: Library Card Number

Canada and the World Backgrounder Covers politics, economics and social issues with a focus on Canada's place in resource for student research and general knowledge. No password is necessa the following:

Vol. 75, No. 1 September 2009 issue - Economics

Vol. 75, No. 3 December 2009 issue - Geopolitics

Vol. 75, No. 4 January 2010 issue - Equality

Vol. 75, No. 5 March 2010 issue - Natural Resources

Vol. 75, No. 6 May 2010 issue - Nordic States

Employers – subject guides

Ontario's Export Toolbox Export Programs & Services in Ontario, 2015

A guide for trade advisors

[Please Note:

- This inventory is intended for use by trade advisors in agencies, such as those at partner the Canada-Ontario Export Forum (COEF).
- COEF does not guarantee the accuracy of any of the information contained in this guide. If services are subject to change: please <u>always</u> contact the responsible agency indicated after the URL to obtain current status, before giving the information to a client.]

Contents:

Guides to Exporting Page 2
 1a. General

Sector-specific
 Market-specific

Research the market

2a. Identifying opportunities

2b. Canadian regulations

2c. Market overviews

2d. Trade data

2e. Country information

2f. Market research support programs

Page 4

Employers – partnering



Employers – examples

- Greater Victoria PL
 - http://www.gvpl.ca/using-the-library/borrowing/special-cards/
- Elgin County PL
 - http://elgincountylibrarycasyi.weebly.com/
- Petawawa PL
 - http://www.petawawapubliclibrary.ca/collections-online.php
- Canada-Ontario Export Forum
 - COEF@ontario.ca
- London Hire One
 - http://hireone.ca/

Workforce initiatives — ideas?

- > Job search
 - \rightarrow
 - \rightarrow
- **≻** Newcomers
 - \rightarrow
 - \rightarrow
- **≻** Employers
 - \rightarrow
 - \rightarrow

Support to the Municipality

- Planning
- Business Improvement Areas BIA and Community Improvement Plan
- Clusters secondary suppliers to large businesses
- Tourism
- Community Futures Development
 Corporation CFDC
- Workforce and jobs, of course

Municipality – planning



ARCHIVES

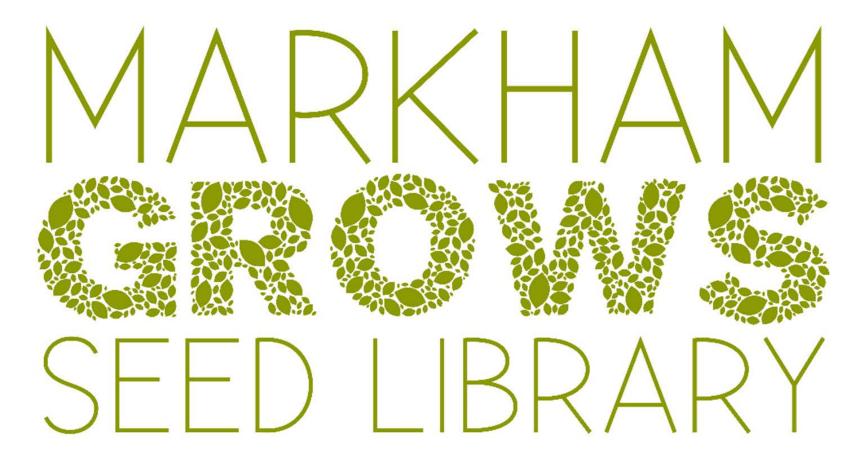


Since 1984, the Windsor's Community Archives has been acquiring, preserving and making available hi and commissions. The archives contain over 7,500 photographs and 20,000 sets of architectural drawin customers. Records date back to the late 1700's, although records for Windsor start in 1854, the year W Documentation on communities that became part of Windsor (Ford City/East Windsor, Ojibway, Riversic Sandwich East, West and South) are included and available for viewing. The multi-media collection includingles), posters, audio tapes and ephemera.

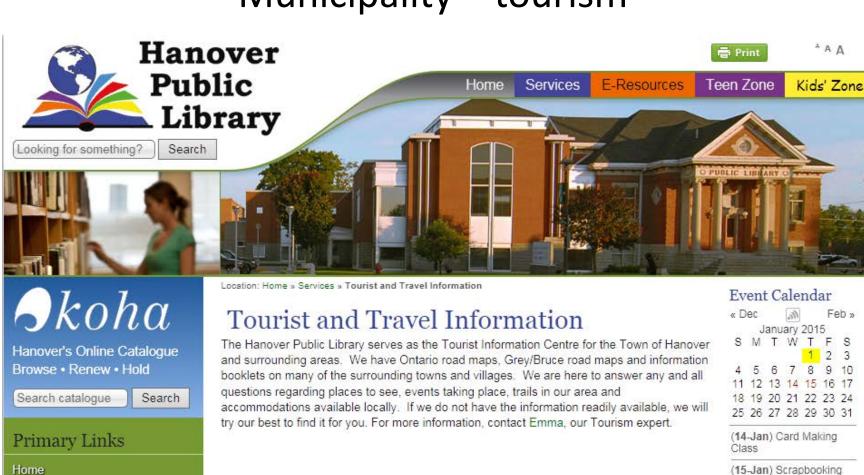
The Archives also holds a number of private collections such as the W.F. Herman Papers, Windsor Loc Shield Prepaid Services Incorporated.

Everyone is welcome to research the Archives' holdings, which cannot be loaned, but may be used in the Archives' Reading Room.

Municipality – BIA



Municipality – tourism



Services

audiobooks

Kids' Zone

Teen Zone

E-Resources, eBooks and

Latest News

Class with Amanda

Hot Chocolate Craft Day

Christmas Storytime

Holiday Hours 2014

Scrapbooking Class with Amanda

Municipality – CFDC



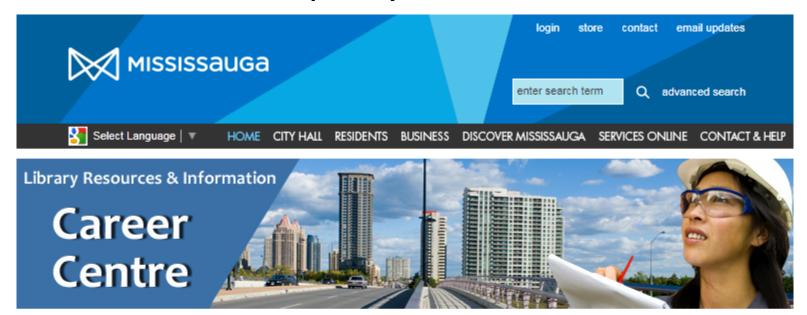
Mrs. Kimberly McMunn, Director, joined the board in 2013. Kim has worked extensively in the cultural sector for the past 15 years and is currently employed by the Hastings Highlands Public Library as its CEO, Head Librarian, Treasurer and Secretary. Previous to this she was employed at the Bancroft Public Library in the same capacity.

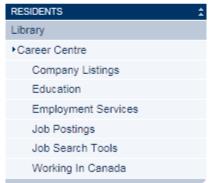
Kim has extensive board experience and currently serves on the boards of the Community Advocacy and Legal Clinic, Bancroft Lion's Club, York River Festival Literacy Committee, Bancroft Photography Club and North Hastings Quilt Club. Her focus areas are in economics and cultural sectors but she is also aware of

environmental and social aspects that impact them. This was demonstrated with the award she received for a Hastings County-wide initiative through the House of Commons for an environmentally friendly project.

Kim currently resides in Carlow/Mayo Township.

Municipality – workforce





Residents > Library > Career Centre

Career Centre

The Library offers extensive information on occupations, educational planning, career planning, training and job search strategies in the Career Centre of the Mississauga Central Library, Sciences and Business Department, located on the second floor of the building. Staff are available in person, by phone or via e-mail to answer the informational requests of employers, employment seekers, career changers and students.

Tour the Career Centre

Take a Job Hunting Tour, and see what the Mississauga Central Library has to offer you regarding career and job information!

Drop-in tours are offered the first Monday of each month at 7:00 p.m.

Job hunting groups and other organizations may also wish to book a tour. A minimum of two weeks notice is required for group tours.

Call 905-615-3500 Ext. 3589 to book a tour.

Books-In the Library Databases Internet Sites

Municipality →

- ➤ attend EDCO conference with your councillor
- > Know the resources & planning tools
- > Help with the research
- ➤ Direct service

Municipality – examples

- Windsor PL
 - http://www.windsorpubliclibrary.com/?portfolio=archives-2
- Markham Seed Library
 - https://www.markham.ca/wps/portal/Markham/MunicipalGovernment/MayorAndCouncil/StrategicPriorities/MarkhamSustainability/CommunityInvolvement/SeedLibraryandEnviroPacks/
- Hanover PL
 - http://hanoverlibrary.ca/services/tourist/
- CFDC
 - http://www.community-futures.ca/index.php/about-us/ourdirectors
- Mississauga
 - http://www.mississauga.ca/portal/residents/careercentre

Municipality – ideas?

- > Built environment
 - \rightarrow
 - \rightarrow
- **→** Operations
 - \rightarrow
 - \rightarrow
- **>** Strategies
 - \rightarrow
 - \rightarrow

Small business – youth

G20 Leaders Declaration, St. Petersburg 2013:

"29. Promoting youth employment is a global priority....

...effective job-search assistance for different groups of youth, and motivating youth entrepreneurship and business start-ups."

Small business – youth

- Summer Company
- Programs
- Interns technology
- Entrepreneurship programs
- Civic engagement, e.g. job shadowing

Youth – programs



You are here: Home > Programs > Teens > Teen Workshops

Teen Workshops for Winter 2015

Youth Entrepreneurs Workshop Series

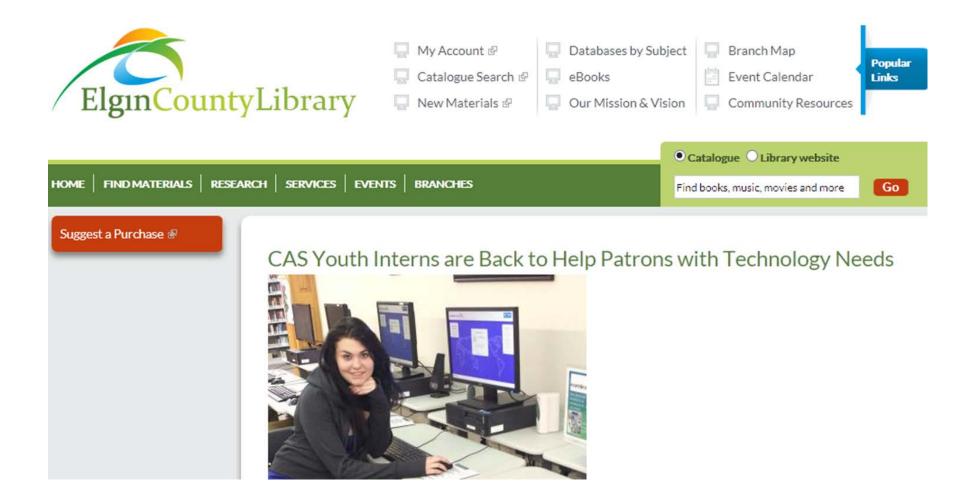
The Youth Entrepreneurs Workshop Series is for individuals 13 to 19 years of age and aims to inspire and empower emerging youth entrepreneurs to become confident leaders.

This series of workshops is presented by one of Canada's leading business and real estate experts and entrepreneur, Shanna McFarlane. For more information, contact: 1-855-474-2662; Email: info@shannamcfarlane.com; www.shannamcfarlane.com.

You can register for one or all of the workshops! To register please stop by the Borrower Services Desk or call the Bradford West Gwillimbury Public Library at 905-775-3328.



Youth – interns



Youth – entrepreneurship

Exploring entrepreneurship

By John Tapley Monday, October 27, 2014 1:49:09 EDT PM



A group of students makes a business pitch when Sure Start - an entrepreneurial training program for 18 to 29-year-olds at the Fusion Youth Activity and Technology Centre in Ingersoll – hosted its first youth entrepreneurship conference at the Elm Hurst Inn and Spa on Wednesday, Oct. 22, 2014, JOHN TAPLEY/INGERSOLL TIMES/QMI AGENCY

Youth →

- > Future Entrepreneurs curriculum
 - partner with school libraries
- ➤ High School Entrepreneurship Outreach Program
- ➤ Support for Lemonade Day
- partner with business program at local college or univ
- > Rural Summer Jobs Service

Youth – examples

- Bradford West Gwillimbury PL
 - http://www.bradford.library.on.ca/?page_id=10028
- Elgin County PL
 - http://elgincountylibrarycasyi.weebly.com/
- Ingersoll Fusion Centre
 - http://www.fusionyouthcentre.ca/corporate/surestart/surestart

Small business – non-profit

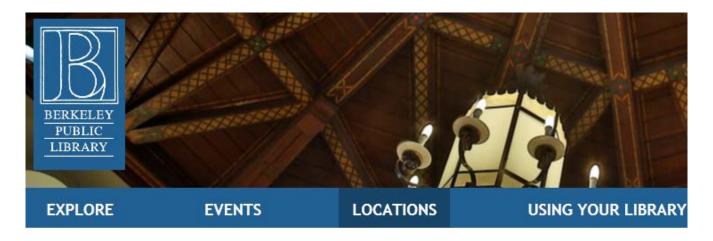
- Heritage
- Environment
- Volunteer resource centre
- Buy local food campaigns
- Cultural organizations
- Social enterprises

Non-profit – heritage

LIBRARY



Non-profit – environment



Home » Locations » Tool Lending Library

Tool Lending Library



CURRENTLY OPEN!

Monday: Closed

Tuesday: 10:00 am - 6:00 pm Wednesday: 12:00 pm - 8:00 pm Thursday: 12:00 pm - 8:00 pm Friday: 1:00 pm - 6:00 pm Saturday: 10:00 am - 6:00 pm

Sunday: Closed

1901 Russell Street (at MLK) Berkeley, CA 94703

Non-profit – volunteers



Explore Arts and Events Beaches Community Directory Leisure Centres Libraries **Mapping Online** School Connections Parks, Reserves and Natural Areas Sport and Recreation Tourist and Visitor Information Volunteering Joondalup Volunteer Resource Centre

Volunteer Opportunities

Home | Explore | Volunteering | Joondalup Volunteer Resource Centre

Joondalup Volunteer Resource Centre

The Joondalup Resource Centre supports volunteers looking for positions in the Joondalup community and supports organisations to follow best practice guidelines in volunteer management. The Centre is a partnership between Volunteering WA and the City of Joondalup. Follow these simple steps to becoming a volunteer:

- The Joondalup Volunteer Resource Centre holds regular <u>Step into Volunteering Information Sessions</u>. The Information Session is a free informal introduction to volunteering. To register complete the online registration form or call the Joondalup Volunteer Centre. It is advisable to attend a session prior to volunteering.
- 2. Make an appointment with a referral officer at the Joondalup Volunteer Resource Centre
- 3. At the appointment your details, skills and interests will be entered into a database, matching you with up-to-date information on the available volunteer positions. The referral officer will assist you to make an informed choice from the opportunities available. You will be provided with information on opportunities of interest for you to follow up. There is no cost to match volunteers with positions.

Opening Hours

Open 9.30am - 2.30pm Tuesday, Wednesday and Thursday during school terms.
Open 9.30am - 2.30pm Wednesday during school holidays.

Location

Joondalup Volunteer Resource Centre Joondalup Public Library Cnr Lakeside Drive and Boas Avenue Joondalup WA 6027

Non-profit – buy local



Buy local for the farmer

Connecting Waterloo Region to Local Food!

Home

About

Find Local Food

Learn About Local Food

Local Events

About Foodlink

What we do

History

Staff & Board Members

Foodlink News

Buy Local! Buy Fresh!

The BL!BF! Map

The BL!BF! Brand

Our Partners

Financial Support

Food System Partners

BL! BF! Affiliates

Get Involved!

Login

The Year-Round Guide to Local Food

2014 marks the thirteenth anniversary of the Buy Local! Buy Fresh! map in Waterloo Region. This year's edition features 71 farms along with local farmers' markets, food processors, restaurants and shops where local food can be purchased. Also featured, are wholesale sources for large scale purchasing.

The map continues to be the region's best year-round guide to local food and has become one of the most requested publications at numerous outlets that include libraries, tourist attractions, and businesses that promote food, health and wellness.

Find a free copy near you

(For your convenience, locations are arranged by the cities and towns of Waterloo Region. Click on the outlet for address and contact info.)

Ayr	
Baden	
Bloomingdale	
Cambridge	
Elmira	
Heidelburg	
Kitchener	
Linwood	
Millbank	
New Dundee	
Waterloo Region Public Library	

Waterloo Region Public Library

New Dundee Branch, 136 Main Street, New Dundee 519-696-3041

Non-profit →

- > Funding sources
- ➤ Buy their services
- > Research

Social enterprises - funding

Impact: A Social Enterprise Strategy for

Ontario

Supporting a new generation of social innovators working to give back to their communities and thrive in today's economy.

10,000 social enterprises call Ontario home already.

Find out how we are investing in talented entrepreneurs and world-changing ideas that help improve our province and planet.

Download the social enterprise strategy (PDF)



Social enterprises – as supplier



A print job in process in the Print Room at Charles Printing

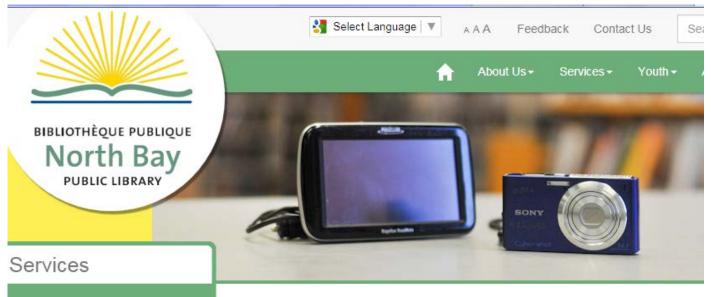
Non-profit – examples

- Midland PL
 - http://www.midlandlibrary.com/history
- London PL Glanworth Branch
 - http://www.londonpubliclibrary.ca/locations/glanworth
- Berkeley PL Tool Library
 - https://www.berkeleypubliclibrary.org/locations/tool-lending-library
- Joondalup Volunteer Resource Centre
 - http://www.joondalup.wa.gov.au/Explore/Volunteering/JoondalupVolunteerResourceCentre.aspx
- Waterloo Region FoodLink
 - http://www.foodlink.ca/index.php?p=blbf map locations
- Social enterprise funding
 - http://www.ontario.ca/business-and-economy/impact-socialenterprise-strategy-ontario

Small business – SOHO

- Quiet space / work pods
- Small meeting spaces
- Colour copier
- a/v equipment loans
- Display cases
- Networking

SOHO – equipment



Library Cards

Catalogue

Loan Periods & Fines

Renewing Material

Accessibility

French Language Services

Wireless

Public Internet Access

Inter-Library Loan

Equipment Rental

Overhead projectors, slide projectors, screens, and more are available for loan in the A/V Department.

Equipment may be rented daily or paid for by an annual membership fee.

The cost is \$11 (+HST) per day, and you must present a valid driver's license when you pick up the equipment.

Late charges are \$15 per day.

GPS units, digital cameras, pedometers, fishing poles, cake pans, and energy meters are available to borrow in the Adult Department. Cassette players are available to borrow in the AV/Reference Department.

SOHO – display space

Library Display Cases

Display cases are available at both of Coquitlam Public Library's branches, for use by individuals and organizations based in the Tri-Cities area (Coquitlam, Port Coquitlam and Port Moody). These glass cases may be used to display works of an artistic nature, crafts, artifacts and archival material.

The **Poirier** display case consists of 2 units connected by a metal wall. There are 4 adjustable glass shelves, but additional works may also be placed on easels, which can sit on the floor. The case can be viewed from both front and back.





The **City Centre** display case consists of 2 units, one larger than the other, separated by a metal wall. There are 2 adjustable shelves in the left unit, and 4 in the right unit. The case is viewed from the front.

SOHO - networking

> Small Business Tuesdays: Drop-In Business Research Help

Summary: Get small business research support from the experts. Drop by for one-on-one assistance

Audience: Adults

Small Business Tuesdays: Exploring Entrepreneurship

Summary: Is self-employment right for you? Discover the realities of starting and maintaining your of

from Momentum, a Community Economic Development organization.

Audience: Adults

Small Business Tuesdays: Financing Your Small Business

Summary: Do you need to find financing for your small business? Join Futurpreneur as they discuss and sectors. Presented by Futurpreneur, a national non-profit organization that supports entrepreneur

Audience: Adults

> Small Business Tuesdays: LinkedIn for Small Business Professionals

Summary: Create a strong LinkedIn presence for networking and promoting your small business.

Audience: Adults

> Small Business Tuesdays: Risk Management for Small Business

Summary: Learn what the key risks are to small business including protecting your business and usi Randy McCord, Business Director and Founder of National Best Financial Network.

Audience: Adults

$SOHO \rightarrow$

- networking opportunities
- "working lunch" spaces
- overnight loans of reference material
- paid doc delivery
- > "support staff" e.g. software support

SOHO – examples

- North Bay PL
 - http://library.cityofnorthbay.ca/Services/Pages/Equipment-Rental.aspx
- Coquitlam PL
 - http://www.library.coquitlam.bc.ca/libraryservices/display-cases
- Calgary PL
 - http://events.calgarypubliclibrary.com/?id=5183l1

Small business – start-up

- Pathfinders Dewey not good!
- Programs
- Clubs & networking
- Consultation

Start-up – programs

Events on January 30, 2015

Self-Employment Information Session

Starts: 3:30 pm

Ends: 4:30 pm, January 30, 2015

Description: Ontario Office Works will present

free information sessions about

opportunities for small business start-ups.

Bring your questions and find out how you can be your own boss!

Call 905-834-6512 to register.

Pre-register at the Library.

More Details

Start-up – consultation



Small business - more ideas?

- > Youth
 - \rightarrow
 - \rightarrow
 - \rightarrow
- ➤ Non-profit
 - \rightarrow
 - \rightarrow
 - \rightarrow

- > SOHO
 - \rightarrow
 - \rightarrow
 - \rightarrow
- ➤ Start-up
 - \rightarrow
 - \rightarrow
 - \rightarrow

Small business – "feature page"



IF IT'S OUT THERE, IT'S IN HERE,

in Catalogue 🗸

Home

My OPL

Browse

Hours and Locations

Services

Programs and events

Blogs

Home / Services

- Teen Services
- · Interlibrary Loan
- Business Services
- Genealogy Services
- · Rent a meeting room
- · Accessibility Services
- Newcomers
- Tutorials and appointments
- Distributing Public

Services



Accessibility



Ottawa Room

Search important Ottawa documents, including maps, by-laws and historical works



Business Services

Get help starting or growing your business



Newcomer Services



Genealogy Services



Teen Services

Small business – "cover page"



Small business – dedicated



INFOACTION

Expert research. Delivered.

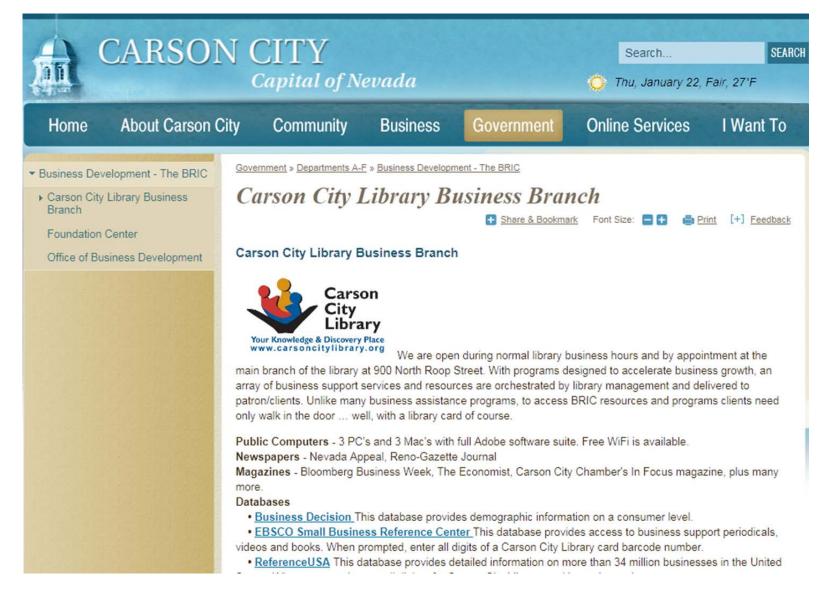
InfoAction is Vancouver Public Library's fee-based Information and Research Centre. We provide expert research to corporate and business clients, including: lawfirms; securities dealers; investment groups; start-ups; entrepreneurs; and more.

If you are looking for the Vancouver Public Library please visit our main page at http://www.vpl.ca/.

InfoAction helps you find the information you need in a fast and efficient manner. We can accomodate rush requests and out-of-province enquiries, and will deliver results via email, fax, mail, or courier.

Request a quote

Small business – partnership



Start-up & other business examples

- Port Colborne
 - http://portcolbornelibrary.org/?page_id=78
- Halifax PL
 - http://www.halifaxpubliclibraries.ca/research/services/smallbusiness.html
- Ottawa PL
 - http://biblioottawalibrary.ca/en/interest/business
- Regina PL
 - http://www.reginalibrary.ca/business/index.html
- Vancouver PL InfoAction
 - http://www.vpl.ca/infoaction/index.html
- Carson City Library, Business Branch
 - http://www.carson.org/index.aspx?page=2526

Try a different approach: using our assets for CED

- Space
- Stuff
- People

Our assets – space

- **≻**Space
 - ➤ Quiet space / work space /small meetings
 - ➤ Partner opportunity
 - Event space e.g. Fairs job search, start-up
- > Equipment & internet
 - > Multilingual access
- ➤ Community hub / traffic
 - **≻**Tourists
 - ➤ Clubs job search, SOHO, start-ups

Our assets – stuff

- ➤ Online & print resources
 - ➤ Business directories & databases
- ➤ Local subject(s), archives
 - Tourism, heritage, sector-specific
- **≻** Website
 - Links to job boards, employment services
- ➤ New stuff
 - ➤ Tools, seeds, funding programs

Our assets – people

- > Research expertise
 - ➤ Programs job search basics, transferrable skills, business start-up
 - ➤ Consultation
 - ➤Info evaluation
- Business capability
 - ➤ As employers interns
 - >As mentors
 - ➤ As board members on CFDC, BIA, LIP...

Essential – partnerships

- Economic Development incl. small business centre
- Chamber of Commerce
- Training Board
- CFDC (community futures)
- BIA (business improvement area)
- Local manufacturing assn or similar
- Immigration and settlement agencies
 - ➤ Help them research, resources, spaces
 - ➤ Join them member, board member
 - ➤ Support them promote, link, offer programs

CED pays off to us in

Relevance - Visibility - Awareness - Advocacy!

- Everybody's Business
- http://www.sba-bc.ca/resource/
 2013-bc-library-conference everybodys-business-discussion-results

Maggie Weaver

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