



NEWSLETTER

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The MLTA Newsletter is published irregularly throughout the year to assist and aid Library Trustees throughout the province of Manitoba in carrying out their trustee obligations.

MLTA Handbooks

MLTA will mail out copies at \$10.00 each available from the Treasurer upon request. The handbook is also available on the MLTA Website.
<http://mla.mb.ca/mlta>

The Chairman's Remarks – June 17, 2010

To all library trustees and members of the Manitoba Library Trustees Association: How time flies by! It's June and we're almost half way through another year.

The Manitoba Libraries Conference, "*The Power of Many / The Power of Partnerships*" has just been held May 18 and 19 in Winnipeg. Hats off to all those involved in putting on this event. It was a great place for information, for networking and for getting new ideas. If you didn't attend or if you missed some of the workshops that interested you – you can still get a hold of the information via the conference website:

<http://www.manitobalibrariesconference.ca> .

I encourage you to visit the site.

The MLTA sponsored the workshop "*What Factors Affect Health and Literacy? Lessons From the Manitoba Centre for Health Policy*". I'd like to once again to thank Marni Brownell for a very interesting morning. Marni gave us some ammunition to strike out and reiterate the importance of reading in a still mostly illiterate world.

As mentioned this spring, MLTA, in partnership with the Manitoba Public Library Services, is working on a short survey which should come out this Fall to all

its members, looking to better get to know your needs. It will take a few minutes of your time and we hope to hear from everyone. We will be better equipped to plan our next few years and to serve you and your libraries.

Diane Bazin Chair MLTA

Trustee of Distinction 2010

Please have your board consider making a nomination. Attached is the 2010 Nomination Form.

Manitoba Libraries Conference

Conference Report- "*The Power of Many: The Power of Partnerships*"

By J. Fudge and Dr. D. MacEwan

JF: More than 250 attendees enjoyed 3 days of sessions and networking. There were more than 30 booths at the tradeshow to draw interest and opportunities were provided to meet as many as 10 authors.

Public Library Services Branch provided a day-long orientation session to cover a variety of topics. Roles and responsibilities of Public Library Services were discussed at length including details cited in the Act about establishment and reporting; policy setting; annual budget timelines; grant submission requirements; roles of the Board and of the staff. In addition a progress report on the actions taken in response to recommendations provided by the Public Library Review. Highlights from this update included:

- Service developments in First Nation communities and launch of First Nation Communities read program.
- Supported establishments for four additional municipalities and increased incentives to library systems actively engaged in nurturing regional partnerships.
- Pilot initiated to increase multilingual resources in municipalities and regions to support new Manitobans and their successful social and economic integration.
- \$323,000 in annual technology sustainability and cooperative grants.
- Web-based statistics for all Manitoba libraries, providing the ability to peer comparison and graphical reporting.
- eLibraries Manitoba partnership, enabling 24/7 access to downloadable audio and ebooks across the province.

- Establishment of a Task Force on Library Accessibility to research and provide local, regional and provincial policy options to improve access and quality of services for persons with disabilities.

Manitoba Libraries Conference 2010 - Tuesday Sessions

Part 2 Day 2 of the Mb. Libraries Conference
The Keynote address was given by the CEO of the Calgary Public Library, Gerry Meek.

Here are some of the highlights of Gerry's presentation:

He asked all public libraries to be asset creators, to draw business leaders to be part of this asset creation;-

- to promote your service as a community development tool
- to highlight your capital asset as a recession sanctuary
- to make your service a visible act of community leadership
- to provide weird creation promotion in weird unexpected places in your community,
- to host environmental group events,
- to link service delivery to crime prevention
- to promote your service as a "smile index" of the community

Dr. D. M.: Observations

What Factors Affect Health and Literacy? Lessons from the Manitoba Centre for Health Policy - Marni Brownell

The Manitoba Centre for Health Policy is the main research focus of the Department of Community Health Sciences. This brief review are the thoughts of MacEwan, a Professor in the department working half-time 1989-1999, after retiring from Radiology at 65. The other half of his time was an advisor to the Deputy Minister of Finance, working on the background to creating the amalgamated hospital boards and health services in Manitoba. The savings were huge in radiology and allowed more modern equipment to be purchased.

Physicians secure payment from Manitoba Health, recording the reason for the service. Hospital admissions receive more detailed record of diagnosis and treatment. These events are recorded in digital format, and cleared of personal identification for the research data base. The stable population of Manitoba allows a unique data collection for analysis. Steadily over the years more and more links of information are added to annual

data collections. Socioeconomic status, education, and other social factors can be analysed for population groups.

Another Canadian research group at McMaster University (lead by Dr. Fraser Mustard) studied brain cells in children. By age three the brain connections begin to be reduced. Although the young child cannot read or write yet, the skills for reading, writing, mathematics, and music must be put in place. A healthy child may understand and use three times as many words as a child brought up in poverty and limited parental stimulus thus the future of the individual is determined very early and very difficult to alter afterwards.

These research findings say that higher education and reading skills are directly related to lifetime health status and much reduced demands for health services. A study of children in Manitoba that are given enhanced education, correlate to school scores, health, aging, occupation, crime, and social well being. A part of this is that reading and libraries are critical for life achievement. A new initiative of the Winnipeg Public Library Board is reading opportunities for aboriginal children. Unfortunately the school scores of native schools are not in the data base and the efforts to improve life health will be harder to evaluate.

Libraries are critical to learning in families with children. Health and successful aging are dependent upon the education of the infant and young child, even before entering formal education. As an example the citizens of Finland are considered to be the best educated in the world with many health and economic benefits. Mothers receive eighteen months of support after the birth of each child, for breast feeding and infant education, and fathers six months of support. The Canadian challenge is clear. It may be possible for the Winnipeg Public Library Board, with relationship to the Manitoba Library Trustees Association, to engage in studies that relate to reading and learning. Recall that we were challenged to work on our aging population at our last budget submission.

(U. MB Health Policy and at end of that would be the url for U .MB Health Policy) then this follows

JF: Later that day Pat Cavill led a workshop "Library Advocacy Now" . With more than 40 years experience gained in this realm of library advocacy Pat has a wealth of perspective.

The training workshop manual is available at

www.claca/divisions/capl/advocacy.

Pat noted that Manitoba Library Boards should factor into any of their budget presentations the "buzz words" from the most recent Manitoba Government Speech from the throne which are front line services for health an education & investment in infrastructure and capital renewal; sustainability; public safety and environmental protection.

Part 3-Day 3

To start the wrap up day of the conference a "Programming Showcase" was held featuring the highlights from Peguis ; The Pas; Flin Flon and Pinawa public libraries.

Special programs which were big draws in their various communities included beading workshops; teddy bear picnics; mother and daughter teas; a "battle of the Books" competition between libraries; guest appearance by Ronald McDonald; a Dr. Seuss birthday party; a philosophy cafe event; a poetry fest; a used book display in shape of a Christmas tree as a project; a story tellers gallery featuring local history; charity events; local experts featured as speakers.

It was noted that Pinawa Library Board has a Board member devoted to programming as a Board responsibility.

Another idea packed session titled "increasing Public Library Use and Support" was led by Ken Kuryliw of Red River North Public Library in Selkirk.

Through nurturing low cost marketing and targeting user group needs this Library has doubled circulation statistics in a space of 3 years. Attributing their increase in staffing costs and materials budget to the increased municipal support offered by two municipalities partnering to leading to a jump in provincial funding support , Ken pointed to the ripple effect generated at the front counter.

Their Board tapped early childhood funding offered by the Manitoba Government. They added visibility of their presence in the community through partnering with a seniors group; creating a library mascot called "Rita Book"; made their library a geocache site for GPS users. Their Board promoted their facility as just as much of a

community draw as the hockey arena and proved it to their funders.

It was noted that if public libraries are registered charities that fact makes it easier to get technology licenses. For those who missed all the ideas that swirled through this presentation you are encouraged to contact Ken.

Denise Weir led the workshop titled "Making Reports Highlight Your Successes" offered by PLSB to highlight aspects of their new Annual Report Checklist.

There was emphasis that this document is a key indicator to all funders and grant giving bodies that the Board is functioning efficiently and engaged in the community. Best practices were discussed. The new tool offered by PLSB at the url www.countingopinions.com offers software to produce graphs which will benefit to illustrate trends and outcomes of actions taken. Literacy outcomes reported is in fact a community service and deserves to be tied as an argument to funders for economic well being in the locale. It was emphasized that every partner and funder and community foundation should receive a copy of the public library annual report on an ongoing basis.

Dr MacEwan: Canadian E-books: What's New in 2010 by Linwood DeLong

The essayist, from the University of Winnipeg, did a detailed review of literature on the Internet. About one per cent of books read in Manitoba are E-Books. This growth is expected to be moderate, compared to the United States. E-book publishing companies are mostly American, they have the potential to disrupt the Canadian market.

A major problem facing Canadian E-Book Publishers are the limited number of Canadian authors and title-subjects. These companies are seeking profits and financially relate to those that pay for the service. For example, they seek to publish textbooks for about half the price of the printed book. This could limit Canadian textbook development. Presently university and high schools conduct annual sales of used printed texts for use by students at reasonable cost.

A considerable number of E-Book titles are now available to library users in Manitoba. The current policy is clearly in the hands of our library professionals, but Library Board members should follow events.

Membership Renewal Notices for 2010

The Final Notice for delinquent Boards is attached to this newsletter.

Library Activity in the Province

1. Headingley Municipal Library Official Opening

On April 24th Board Chair Margaret Mills along with Librarian, Joan Spice, welcomed all to the opening of their new library building.



Headingly Board Chair and Librarian

With local dignitaries in attendance, there was a ribbon cutting accompanied to music provided by Charles and John Hatfield. The children's area has many features thanks to a \$5000 grant from the Siobhan Richardson Foundation. The Headingly business community supported this endeavour with a variety of goods and services. The result has proved rewarding as evidenced by Mills reporting "in the month of March we've had 705 more visits this year than last...".

Congratulations to all those who helped make this happen.

2. Hartney-Cameron Branch Library Opening

Libraries are all about sharing, and in Hartney, Manitoba this holds true. Collaboration, cooperation and participation are themes in this success story.

First, a shared idea – that this small community in southwest Manitoba needed a library. Town and municipality residents alike showed their support by signing a petition agreeing that it was a worthwhile goal. Next the Western Manitoba Regional Library generously agreed to let us join their organization. Their role was to supply administrative expertise and guidance, together with our ability to raise funds and create a space for the library.

The goal of building a library fit the mission of the many organizations that were providing funding. The Community Places Program, the Manitoba Community Services Council, the Thomas Sill Foundation and both the Town of Hartney and the RM of Cameron were the major contributors. The town and municipality supplied rental space in their civic centre and renovation plans were developed to meet the specifications provided by Manitoba Public Library Services.

Public support translated into donation of labour as well as money. Cheery cooperation lingered as volunteers worked on and off site in all phases of the project, from designing, to fundraising, to building and finishing. Hartney Cameron Branch Library has been, and continues to be shared effort. Our community is stronger, closer and richer for it.



Hartney-Cameron Branch Library

3. Winnipeg Public Library Board

MLA award winner- WPLB congratulates WPL's Kathleen Williams, Admin Coordinator of Community Outreach and Marketing, who was the recipient of the Manitoba Library Association's 2010 Manitoba Library Service Award in the professional category. The award honours an individual who has made an important contribution to the development of libraries and library services in Manitoba.

"The list of Kathleen's accomplishments is lengthy; however, some recent highlights include the development of initiatives targeted toward newcomers, Aboriginal communities, and adult literacy learners; the successful location of Frontier College's Families Learning Together program at the West End Library; the establishment of the Check It Out! Reading Zone mobile library service, which currently serves two core area sites in Winnipeg on a bi-weekly basis; and in April 2010, Kathleen established the first provincially-funded Adult Literacy Program in Manitoba to be hosted and administered by a public library." The latter WELL program is described in the May/June issue of WPL's @ THE LIBRARY on page 3, which can be viewed at wpl.winnipeg.ca/library.

2010 Language and Literacy award winners

Winnipeg Public Library Board was pleased to award its \$1,000 Community Outreach Language and Literacy grants to The Elizabeth Fry Society of Manitoba (EFS), Lord Nelson School and The Spence Neighborhood Association.

EFS will partner with St. John's Library to offer eight public workshops featuring culturally appropriate and women-centred activities that will focus on numeracy games, the writing of letters, journals and poetry, and art expression.

Lord Nelson School will build on a partnership begun in 2009 with Sir William Stephenson Library, by continuing to develop a shared-use collection of dual language books that will support the learning of newcomers and increase their English language literacy while maintaining their customs and first languages. Vietnamese-English materials are the 2010 focus.

The Spence Neighbourhood Association, in partnership with West End Library, will hold summer Family Reading Days, designed to encourage families to read together as well as to connect with their community library.

Increase to Library budget

Board Chair Rita Burgess is pleased to report that the City of Winnipeg has approved the Library Board's 2010 request to increase the materials budget, having added \$80,000, which will expand resources for literacy learners, and the growing immigrant, Aboriginal and seniors' populations. The full text of Ms Burgess' presentation is at http://wpl.winnipeg.ca/library/contact/boardfiles/rep_orts.asp.

Dedication in memory

On May 1, the program room at Windsor Park Library was dedicated in memory of the Dr. Allan Patterson, who passed away in July 2009. He had served on the Library Board and local Library Advisory Committee, for the six years' maximum per By-law. Dr. Patterson was an involved resident of the Windsor Park community for 57 years. A former professor at the University of Manitoba in management studies, he also served as the MLA for Radisson, 1988-1990.

Aboriginal Library Services' Study

The Library Board contracted with Winnipeg's Leskiw and Associates to conduct a needs' assessment and community consultation on library services for Aboriginal peoples living in Winnipeg. On May 3, the Board received the final report with recommendations. An implementation task force will be established. The report is posted at <http://wpl.winnipeg.ca/library/contact/boardfiles/reports.asp>.

From Dr Stan at Nelson house

November 7th, 2009 the community celebrated the grand opening of the University College of the North (UCN)/Norway House Public Library. Attending were community members, representatives from UCN, the Manitoba Public Library Services, the town of Norway House and members from the Norway House Cree nation.

Norway House Public Library is a joint effort of the University College of the North and the Norway House Cree Nation and serves about 6,000 people. A library board consisting of Council delegates, UCN faculty, UCN students, and community members provides direction, community liaison, and oversight for the library.

Since its opening it has increased the collection to 8,826 volumes. Children's programming, authors readings, oral storytelling and other community activities have made it a popular place to visit. The library also produces a community newsletter twice a month, providing a local forum of community events and activities.

The Norway House Public Library is administered by the UCN Dean of Library and Instructional Services. Acquisitions and technical services follow the UCN policies, and materials are cataloged at The Pas campus then sent on to Norway House. The library automation system is a shared system (SIRSI) hosted at the University of Manitoba. The

facility is located in the UCN Norway House Regional Centre.



UCN Norway House Regional Centre

UCN / Norway House Public Library hours are:

Monday – Thursday - 8:30am - 8pm; Friday - 8:30am - 4:30pm; Saturday - 1pm - 4pm; and

Sunday - 4pm - 8 pm.

Phone: 204-359-6296; Fax: 204-359-6262; Email: pmenow@ucn.ca

MANITOBA LIBRARY TRUSTEES ASSOCIATION
ASSOCIATION DES COMMISSAIRES DE BIBLIOTHÈQUES DU MANITOBA
Trustee of Distinction Award 2010
OFFICIAL NOMINATION FORM

The MLTA Award recognizes outstanding participation in the advancement of public library trusteeship in Manitoba.

Criteria:

1. Nominee must be a current or past member of MLTA, who has service as a library trustee in the Province of Manitoba.
2. Each nomination must be sponsored by at least two other members of the MLTA
3. Nominations must be submitted on the Official Nomination Form, below.
The deadline for nominations is September 30 of each year.
4. The award will be presented at the time of the Annual General Meeting of the MLTA
5. The award shall consist of a plaque with a suitable endorsement.
6. If in any year, the CLTA Merit Award Committee identifies no appropriate recipient, no award will be made.

Name of Nominee: _____

Address: _____

City: _____ Postal Code: _____

> Telephone (Home): _____ (Work): _____

> Current MLTA Member? Yes No

> Nominated by:

> 1. Name: _____

Address: _____

City: _____ Postal Code :> _____

Telephone (Home): _____ (Work): _____

> Signature: _____

> 2. Name: _____

> Address: _____

City: _____ Postal Code: > _____

> Telephone (Home): _____ (Work): _____

> Signature: _____

> Please include the following documentation in support of your nomination:
 A statement about the outstanding leadership of nominee (any two levels),
 Résumé of activity/achievement record of nominee as:
 i. a member on a local and/or regional library board
 ii. a member of a provincial library trustees' organization;
 Summary of other relevant community leadership activities.
 Nominations and supporting documentation must be received by September 30 2010.