



MLTA Newsletter

Manitoba Library Trustees Association
manitobalibrarytrusteesassn@gmail.com
www.mlta.ca

August 2014

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We welcome volunteers for any Board positions. Contact Donna K. if you are interested or have questions.

Our aim is to have representation from across the province.

You are invited to attend the

Manitoba Library Trustees Association Annual General Meeting

**Tuesday November 25, 2014
5:00 – 6:00 pm**

**Winnipeg Convention Centre, Second Floor, Meeting Room 2E
Held during the Association of Manitoba Municipalities
Convention**

This year's agenda includes approval of revised constitution, setting our budget, and election of officers.

Our aim is to have a larger Board of Directors with representation from across the province. **We encourage each Library Board to select a member of their Board to join us on the MLTA Board of Directors.** This was the practice years ago, resulting in many more Directors on the MLTA Board.

2014 MLTA Board of Directors

Chair – Donna Kormilo, Brandon kormilod@mymts.net

Western Manitoba Regional Library Board

Past Chair – Marvin Plett, Winkler mp@mymts.net

Deputy Mayor, City of Winkler, South Central Regional Library

Vice Chair – (vacant)

Secretary – Cathie Brereton rebrereton@gmail.com

Lac du Bonnet Regional Library

Treasurer – Dave Walker, Erickson carol.dave.walker@gmail.com

Parkland Regional Library Board

Members-at-large:

Erica Bardarson, Arborg, Evergreen Regional Library binnaolafson@msn.com

Diane Bazin, Notre-Dame-de-Lourdes dbazin@sfm.mb.ca

Fédération de bibliothèques des municipalités bilingues du Manitoba

(FBMB); Bibliothèque Père-Champagne

Patricia Brown, Portage la Prairie Regional Library

pattibrown_3@hotmail.com

David Chung, Winnipeg dchung62@gmail.com

Winnipeg Public Library Board

Ted Klassen, Altona tedkla@gmail.com

South Central Regional Library Board

To promote and foster the effectiveness of public library boards

Manitoba Library Trustees Association

Trustee of Distinction Award

These are awarded at the MLTA Annual General Meeting in November. **Deadline for nominations is September 30.**

Nomination form can be found on page 7 of this newsletter and on the MLTA website in the "About MLTA" section
<http://mlta.ca/wp-content/uploads/2012/06/Trustee-of-Distinction-generic-application.pdf>

Send completed applications to

Donna Kormilo, Chair, Manitoba Library Trustees Association, Box 590, Erickson, MB R0J 0P0
or via email manitobalibrarytrusteesassn@gmail.com

What has your MLTA Board been up to these last few months?

- The Board met on Friday April 4 for a **full day of planning**. We revised our mission and objectives, and developed a strategic plan for 2014-2017. It was reconfirmed that our purpose is to support library boards and trustees, and to be a representative voice for them. These changes will be ratified at our Annual General Meeting in November.

Our mission:

To promote and foster the effectiveness of public library boards through leadership in communication, advocacy and support of trustee education.

Our objectives:

Be a voice for library trustees in Manitoba
Foster changes in government policies for libraries in Manitoba
Promote a better understanding of the duties and responsibilities of library trustees
Provide opportunities for exchange of ideas and experiences amongst library trustees in Manitoba through conferences and publications.
Develop channels of communication with other provincial, national and international library trustee associations and other partners in order to share information and ideas.

Our priority action areas for 2014-2017 are:

- To improve communication and networking with members
 - To align MLTA priorities with provincial and municipal government priorities
 - To further develop the MLTA Board of Directors
- Chair, Donna Kormilo attended the **Manitoba Libraries Conference** in Winnipeg May 12-14. A variety of sessions were attended including "Performance Coaching", the half-day session that MLTA sponsored. It was attended by 12 people representing public, school, college, university, and Dept. of Ed. Library supervisors. The session was well received and it was suggested that more sessions on the topic of staff supervision/HR should be offered.
 - A **Canadian Library Association Trustee Network meeting** was held on May 29 during the CLA Conference in Victoria. Donna K. took part in the meeting via teleconference. The 18 trustees attending each briefly described issues that their library board is dealing with. Facilities planning/upgrading, setting a new direction, and funding are common themes across Canada. Members discussed the importance of network communication to help everyone work together on common goals. Possible topics for future Trustee Network teleconference meetings include local advocacy, connecting with politicians, service to the aboriginal population, and fundraising for building projects.
 - On June 17, Chair Donna Kormilo attended, via webcast, a consultation regarding the initial proposed **Customer Service Standard**.

The Accessibility for Manitobans Act (AMA) received Royal Assent and became law on December 5, 2013. Under the new legislation, accessibility standards will be developed to address barriers to accessibility in the following five areas: Customer Service, Information and Communication, Transportation, Employment and the Built Environment. The purpose of the standards is to identify, prevent and remove barriers related to goods, services, facilities and other areas. **It is expected that public and private sector organizations, including libraries, will comply with this Act and its regulations and standards.**

The Honourable Jennifer Howard, Minister responsible for Persons with Disabilities, has identified Customer Service as the first priority area for standard development. The Customer Service Standard Development Committee is seeking the public's views on the [Initial Proposed Customer Service Standard](#). MLTA submitted feedback on this proposal.

Link to the full text of the Accessibility for Manitobans Act <https://web2.gov.mb.ca/bills/40-2/b026e.php>

Public Library Services Branch recently hired a Library Accessibility Consultant to assist in the promotion and development of accessible public libraries and library services throughout Manitoba. A consultative process is beginning on September 25 at the Brandon Public Library. The information gathered from the focus group, research, and collaboration with community organizations will be used to develop a Customer Service Policy and Procedure Manual for Public Libraries.

MLTA Member Satisfaction Survey

Earlier this year MLTA sent out a satisfaction survey to all public library boards across Manitoba. Their responses reinforced that:

- The best way for MLTA to **communicate** with library trustees is via email through the library administrator who would then forward the information to the Board Chair and members.
- **Our newsletter is valuable.** Send it out electronically 3 times a year. The most useful information is about what other libraries are doing, new trends and issues, and practical information about trustee responsibilities.
- The **MLTA website has a variety of resources** for library boards and trustees, however, even though they have access to Internet, many trustees have not used it. The most useful information on the site is current library news, board resource information, and the links to resources and associations.
- The **main role of MLTA** is to represent the interests of public library trustees and Boards, and to be their lobbying **voice**. Boards look to us for support, current information and education. An issue of common concern is the lack of increase in the per capita funding formula.

FUNDRAISING

Supplementing your library grant income: ideas from around the province

Public library boards around Manitoba are to be commended for the creative ways they have come up with to increase their operating income as noted in the 2013 Annual Reports sent by them to MLTA:

Sales (e.g. Usborne Book Fair, Christmas Craft Fair and community garage sale table rental income, raffles of donated items (e.g. 4H beef at BrenDelWin), book sale, coffee bar).

Meeting room and equipment **rental fees**

Donations

- materials – e.g. books, CDs, DVDs, games, Lego
- monetary donation for specific project – e.g. new sign, shelving, new books, furniture (e.g. from a patron's estate), redecorating children's area, renovations, expansion, new construction (e.g. new Gaynor Family Library in Selkirk). Birthday book club – make a donation on your birthday.
- building fund special campaign (e.g. from Class reunion, local associations and service groups)
- "adoption" programs (a magazine, book, shelf, chair, table) e.g. Flin Flon Friends of the Library Adoption Program.
- "Donor's Choice Campaign" in Virden, Elkhorn and Deloraine have their community's library as a designated donation category.
- United Way payroll deduction plan (Border)
- Corporate Sponsorships for specific events or projects – e.g. family literacy day or summer reading program door prizes, treats, free media coverage. From car dealers, local newspaper and radio station, department and grocery stores, restaurants, financial institutions, Manitoba Hydro, etc.
- Fundraising by "Friends of the Library" group

Apply for Grants/Assistance/Partnership

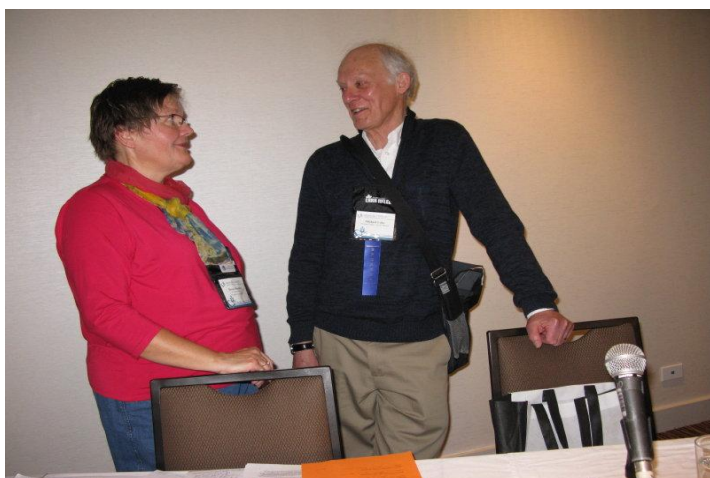
- Local community foundation
- RBC Foundation
- Western Financial Group's Western Communities Foundation
- Chrysalis Foundation
- Industry Canada: Youth Internship Program to provide tech assistance and tutorials
- Manitoba e-Association (Youth Interns)
- Canada Summer Jobs
- Manitoba Healthy Child Coalition (programming and resources for 0-5 year olds and their families)
- Northern Revitalization Corporation
- Community Places Grant (e.g. automatic door openers)



Manitoba Libraries Conference Highlights Winnipeg, May 12 – 14, 2014



Laura Simmons, presenter of "Performance Coaching" with Darlene Dallman, Head Librarian South Interlake Regional Library, and Mary Anne Lamy, Administrator of Border Regional Library



Donna Kormilo, MLTA Chair and Michael Luke, Chair of Pinawa Library Board and presenter of "Extinction or Rebirth? The fate of the rural library in an online world" at the Manitoba Libraries Conference May 14.

The link below will take you to the Manitoba Library Association's website page containing the PowerPoint presentations from a number of the sessions presented at the conference.

<http://www.mla.mb.ca/content/mlc-2014-conference-presentations>

Noteworthy sessions for trustees:

Performance coaching: achieving higher results with and through your staff – presented by Laura Simmons of Harris Consulting.

<http://www.mla.mb.ca/content/achieving-higher-results-and-through-your-staff-laura-simmons>

Regular feedback and note-making are vital. Catch people doing things right. Follow-up when you see performance, not just results, going wrong. Address concerns. The performance cycle – set goals, mid-year formal summary, year-end summary, weekly feedback throughout. Address concerns; how to conduct performance issue meetings.

Extinction or rebirth? The fate of the rural library in an online world. Presented by Michael Luke, Chair, Pinawa Public Library Board.

<http://www.mla.mb.ca/content/extinction-or-rebirth-fate-rural-library-online-world>

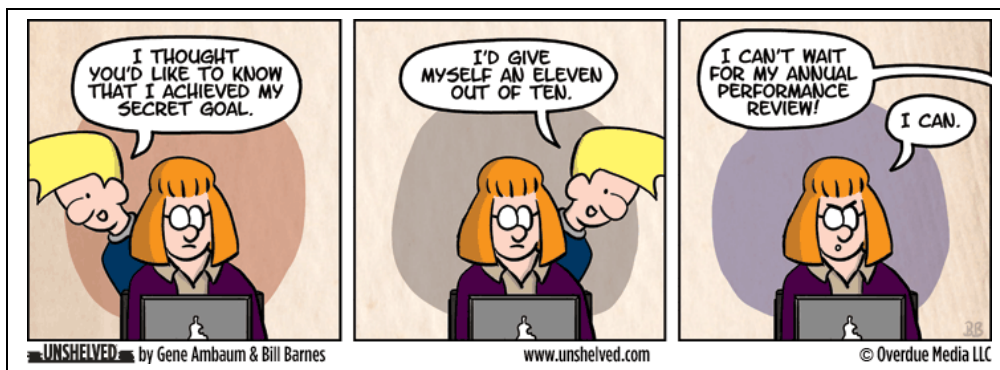
Need to break away from a focus on circulation. Try a non-traditional path for rebirth. Spruce up your library, modernize the website, offer interesting presentations and events (e.g. author, quiz night, music performance), support creativity (e.g. authorship of memoirs, art, music, makerspace), market your library (e.g. weekly newspaper column). Our core function is to support an informed citizenry. Interest patrons in the rest of the collection; nudge them out of their comfort zone.

The road from here: Indigenous services in public libraries: Winnipeg Public Library's journey including photos of their accomplishments. It's very important to build relationships with the aboriginal community. Start with the women; work with them and then they'll come, try to empower them. "Nothing about us, without us."

Key questions to ask about your library:

What messages about indigenous peoples are communicated through your collections, especially children's and teens sections?

What kind of content makes up your programming? Are different perspectives included?





Jane Fudge, 2014 Winner of the Manitoba Library Services Award in the Volunteer category



Jane Fudge with her Granddaughter at the reopening of the Fort Garry Library

An honour well-deserved!

Recently, at the Manitoba Libraries Conference held in Winnipeg, May 12-14, long-time public library advocate and supporter, **Ms Jane Fudge** was honoured as the 2014 winner of the Manitoba Library Association's **Manitoba Library Services Award in the Volunteer category**. This award recognizes a significant contribution to the operation or development of library services in Manitoba by those who have donated their time as a trustee, fund-raiser, or volunteer worker.

Rick Walker Manager, Library Services Winnipeg Public Library and myself were proud to have put our names to a recommendation for Jane for the 2014 MLA volunteer award. For over 30 years, her time and expertise was devoted to volunteering as a trustee for the Brokenhead River Regional Library System and as an active member of two Library Advisory Committees in Winnipeg (City Centre and Fort Rouge). Jane's tireless efforts for the Manitoba Library Trustees' Association as Secretary-Treasurer and Editor of the MLTA newsletter was recognized at their 2014 AGM.

As Rick Walker had noted in his letter of recommendation, "Jane's passion for libraries is always evident. Over the years, Jane and I have had many discussions about public libraries and the issues affecting their growth and development. Her knowledge of public libraries is significant, and Jane can always be counted on when travelling for personal pleasure to drop in at the local public libraries and bring back new ideas and materials for us to consider at WPL."

Jane Fudge continues to lend her voice and support to public library activities, often taking part in launches, open houses and other special programs where community feedback is important. At the reopening of the Fort Garry Library, what a pleasure it was to see Jane reading to her granddaughter, instilling the love of reading to the next generation.

Submitted by Bill Zuk, Chair
Winnipeg Public Library Board

How important are libraries? How do they need to evolve?

The importance of supporting public libraries by Tracy Rimmer, Glenboro Gazette

<http://www.mlta.ca/wp-content/uploads/2014/06/Importance-of-Libraries-Glenboro-20-May-2014.pdf>

Should you wish to use this article the writer asks that her byline is kept, and that she be contacted at tracy.rimmer@gmail.com

No more silence in the library. Public libraries have evolved into vibrant community hubs in the digital era

<http://www.torontosun.com/2014/05/29/no-more-silence-in-the-library>

What will become of the library? How it will evolve as the world goes digital? How are libraries morphing themselves?

http://www.slate.com/articles/life/design/2014/04/the_future_of_the_library_how_they_ll_evolve_for_the_digital_age.single.html

Notable quotes heard at the MLA Conference:

Andrew Carnegie: "If it is right that schools should be maintained by the whole community for the well-being of the whole, it is right also that libraries should be so maintained."

"There is not such a cradle of democracy upon the Earth as the Free Public Library – this republic of letters, where neither rank, office, nor wealth receives the slightest consideration."

Charleswood Community to Open New Library in 2014



Construction has begun on a new 14,000 sq. ft. library in the Winnipeg suburb of Charleswood to replace the existing 4,900 sq. ft. library built in 1966. **The new library will be located in a mall at the corner of Dieppe and Roblin Blvd.** In Winnipeg and is slated to open in December 2014.

This beautiful new library will have a large multi-purpose room and a separate tutorial room for students and small groups. The children's space will feature a stylized tree-like structure to animate the space. A fireplace will draw library users to a reading lounge area and the perimeter of the library will be lined with study tables and lounges space for teens and adults. New shelving and furniture throughout the library will ensure that this new library is comfortable and functional to meet the needs of today's library users.

The library will be brightly lit with a combination of natural light from the glass façade of the building and skylights dotting the adult collection area. Fully accessible, this single floor facility will have expanded space for programming, increased energy efficiency and increased parking for over 40 vehicles. With the increased space, library customers will be greeted with increased computers, WiFi access, and a beautiful palate of colours and textures that will make this library warm and inviting.

The new Charleswood Library will act as community hub for its residents and provide a leisure space to read, study, borrow material and attend programs for all ages.



What's new at Thompson Public Library

The Thompson Public Library has several projects on the go, all aimed at bringing more awareness of the public library and also encouraging more people to use the facility. The most exciting project is the **digitization of 55 years of local newspapers**. Up until now, the collection has been housed on 35mm microfilm making access to the information difficult and time-consuming. When the digitization is complete, the history of Thompson, in newspaper form, will be available on the library website and fully searchable. It is very exciting to make this history accessible to their community. It is evident that the community is also excited about this project as various individuals and groups have responded generously and, to date, approximately \$7000.00 has been donated.

Thompson Public Library has seen an upswing in the number of people using the library to study, to read, and to spend time with their children. This brought about a **request for more reading/study areas**. Out with the old magazine stands and in with two bar tables and a new slat display wall built by High School carpentry students that has allowed magazines to be displayed in a more attractive and accessible manner. A comfy seating area has been created in front of the windows where people can sit and read the magazines while enjoying a cup of coffee (also available at the library), or enjoy a book while still watching their children in the kids area.

In order to solve the problem of being many miles north of a major city, the library has recently purchased a large screen television and installed it on a movable stand with speakers. **Via Skype, the library invites authors to do book readings** or question and answer sessions. Big name authors are more than happy to discuss their books with small town patrons without the costs incurred to bring those authors to our library in person. Attendees currently have the opportunity to visit with Alan Bradley, C. C. Benison, Howard Binko, Nick Bruel, Janie Chang and Tess Gerritsen all via the benefit of the internet.

Finally, the Thompson Public Library has just finished replacing all its old wire paperback shelving with new paperback spinners. This has not only enhanced the usability of the library, but also the appearance of the library, creating a space that people enjoy visiting.



Did you know that?

- **South Central Regional Library's book sale** May 8 – 10 raised \$17,000 for the purchase of new books and other materials for their branches in Winkler, Morden, Altona and Miami.

- **ArtSupport for Border Regional**

After a successful application to **ArtSupport Manitoba**, Border Regional Library is happy to have been chosen to take part in this three-year pilot program designed to increase charitable donations to arts, culture and heritage organizations in Manitoba.

A professional fund-raiser will assess participating organizations' current fundraising programs, develop custom-made long-term plans and teach staff, boards and volunteers the skills they need to engage the philanthropic community. The goal is to help develop a culture of philanthropy in our organization to ensure our long-term success. There are no fees but our organization is expected to devote two days per month to the program.

Norm Velnes, Lead Consultant with The Velnes Group has been chosen to work with us and with the Virden Community Arts Council. We have already begun our work and a Strategic Planning Session was held on May 31st in Virden.

ArtSupport is a program of Artspace Inc. ArtSupport Manitoba has been developed in partnership with the Arts & Cultural Industries Association of Manitoba, The Manitoba Arts Council, The Manitoba Foundation for the Arts, and the Manitoba Arts Network. The program is funded in part by the Government of Canada through the Department of Canadian Heritage, and by James Cohen and Gendis Inc.



CALL FOR

Manitoba Public Library Boards 2013 Annual Reports

MLTA has received 2013 annual reports from a few of our member boards and find them very informative. **If you haven't already done so please forward a pdf copy to us at**

manitobalibrarytrusteesassn@gmail.com

or by mail to Box 590, Erickson, Manitoba R0J 0P0

Thank you

Canadian Library Association Trustees Network Website

Networking for Canada's library trustees and library boards

<http://clatrusterenetwork.wordpress.com/>

Look for info from trustees in other provinces

Write and/or read commentaries

Manitoba Library Trustees Association

c/o Donna Kormilo, Chair



Box 590
Erickson, Manitoba
R0J 0P0

Phone:
204-726-0025

E-mail: manitobalibrarytrusteesassn@gmail.com
www.mlta.ca

Library Activity in the Province

What is your library/board proud of? What projects are underway/just completed? Send your info and photos to

manitobalibrarytrusteesassn@gmail.com

Good quality photos of libraries are always accepted though there is no guarantee they will be posted. Please email them to Donna Kormilo or to MLTA. The slide show will be changing by the end of the year.

**MANITOBA LIBRARY TRUSTEES ASSOCIATION
ASSOCIATION DES COMMISSAIRES DE BIBLIOTHÈQUES DU MANITOBA
Trustee of Distinction Award
OFFICIAL NOMINATION FORM**

The MLTA Award recognizes outstanding participation in the advancement of public library trusteeship in Manitoba.

Criteria:

1. Nominee must be a current or past member of MLTA, who has serviced as a library trustee in the Province of Manitoba.
2. Each nomination must be sponsored by at least two other members of the MLTA
3. Nominations must be submitted on the Official Nomination Form, below.

The deadline for nominations is September 30 of each year.

4. The award will be presented at the Annual General Meeting of the MLTA
5. The award shall consist of a plaque with a suitable endorsement.
6. If in any year, no appropriate recipient is identified by the MLTA Award Committee, no award will be made.

NAME OF NOMINEE: _____

Address: _____ City: _____ Postal Code: _____

Telephone (Home): _____ (Work/Cell): _____

Current MLTA Member? ☐ Yes ☐ No

NOMINATED BY:

1. Name: _____

Address: _____ City: _____ Postal Code: _____

Telephone (Home): _____ (Work/Cell): _____

Signature: _____ Date: _____

NOMINATED BY:

2. Name: _____

Address: _____ City: _____ Postal Code: _____

Telephone (Home): _____ (Work/Cell): _____

Signature: _____ Date: _____

Please include the following documentation in support of your nomination:

- a. Statement about the outstanding leadership of the nominee (any two levels).
- b. Résumé of activity/achievement record of nominee as:
 - i. a member on a local and/or regional library board;
 - ii. a member of a provincial library trustees' organization;
- c. Summary of other relevant community leadership activities.

Nominations and supporting documentation must be received by September 30. Send to MLTA Chairperson.