

MLTA Newsletter

Manitoba Library Trustees Association manitobalibrarytrusteesassn@gmail.com

August 2015

www.mlta.ca

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You are invited to attend the

Manitoba Library Trustees Association Annual General Meeting

Tuesday November 24, 2015 5:45 – 6:45 pm

Keystone Center, Brandon
Side A of MNP Hall, Upper Level
Held during the
Association of Manitoba Municipalities Convention

This year's agenda includes report on the status of library associations in Manitoba & Canada, setting our budget, and election of officers.

Municipal councilors who are members of a public library board should attend this AGM to help determine the viability, direction and activities of MLTA.

Our aim is to have a full Board of Directors with representation from across the province. We encourage each Library Board to select a member of their Board to join us on the MLTA Board of Directors.

This was the practice years ago, resulting in many more Directors on the MLTA Board.

We welcome volunteers for any Board positions. Contact Donna K. if you are interested or have questions.

Our aim is to have representation from across the province.

Do you have a trustee/board member who contributes a lot to your library board?

Consider nominating him/her for an MLTA Trustee of Distinction Award to be presented at our AGM on November 24th in Brandon.

Deadline for applications is October 15th. See pages 2 and 9 for more information.

Manitoba Library Trustees Association Trustee of Distinction Award

These are awarded at the MLTA Annual General Meeting in November. **Deadline for nominations is October 15**. Nomination form can be found on page 7 of this newsletter and on the MLTA website in the "About MLTA" section http://mlta.ca/wp-content/uploads/2012/06/Trustee-of-Distinction-generic-application.pdf

Send completed applications to

Donna Kormilo, Chair, Manitoba Library Trustees Association, Box 590, Erickson, MB R0J 0P0 or via email manitobalibrarytrusteesassn@gmail.com

What has your MLTA Board been up to these last few months?

- With the restructuring talk happening at the national level with CLA, the Manitoba Library Association has again opened up discussion on the restructuring of MLA to possibly become a federation of all the various library associations in Manitoba, to be the organization that CLA will recognize for participation at their Board level. Donna K. has been researching the benefits of this type of association from the library board perspective, providing the "working group" committee with the requested information about MLTA, and taking part in the large group discussions.
- Chair Donna Kormilo attended the Canadian Library Association Conference in Ottawa June 3-5 to participate in the
 information and discussion sessions about CLA restructuring and the implications on provincial associations. Sessions
 attended included Measuring impact in public libraries, Social work and librarianship, Innovative digital literacy initiatives
 in South Shore Public Libraries (Nova Scotia), Mobile and innovative point-of-need public library services, and a tour of
 Ottawa Public Library Beaverbrook Branch that had automated book self-check out and return.
- A Canadian Library Association Trustee Network meeting was held on June 3 during the CLA Conference in Ottawa. Donna K. was secretary for this meeting. Ten trustees were in attendance representing library boards in Alberta, Manitoba, Ontario and Nova Scotia. We felt there was definitely value in maintaining a network that expresses a clear voice for library trustees, from libraries of all sizes. Trustees do not always feel adequately represented by their provincial library association, which are the bodies that would form the core of the new CLA federated model. The role of networks and committees under the new structure is still not clear, but incoming president Sandra Singh has indicated that there would still be a role for those networks that dealt with matters of national interest. To convince CLA of the value of continuing this network's work, matters that are of concern to all of us, no matter under which provincial legislation we operate, need to be documented. We will also be drafting a revision proposal to the CLA Position Statement on Library Boards as it is out of date (still refers to CLTA). In the meantime, the CLA Trustee Network will continue operating as usual; any changes will likely not happen until 2016.

Advocacy

- MLTA, in addition to other public library boards and municipalities in Manitoba, wrote a letter to Hon. Ron Lemieux requesting to meet with him to discuss funding to public libraries, in particular, increasing the maximum provincial per capita levy for the basic operating grant, that has not changed since 2004.
- Chair Donna K. wrote a letter to her MP, Larry Maguire, indicating appreciation of the Federal Government's announcement of enhancement of internet speeds and access for those who live in rural Manitoba, and the desire for such initiatives to continue for more equitable and reliable access to information.

2015 MLTA Board of Directors

Chair – Donna Kormilo, Brandon <u>kormilod@mymts.net</u>
Past Chair – Marvin Plett, Winkler <u>mp@mymts.net</u>

Chair, Western Manitoba Regional Library Board Chair, South Central Regional Library Board Councilor, City of Winkler

Vice Chair - (vacant)

Treasurer - Dave Walker

Recording Secretary – Cathie Brereton rebrereton@gmail.com

Lac du Bonnet Regional Library Board Reeve, RM of Lac du Bonnet Individual member, Erickson

Members-at-large:

Patricia Brown
David Chung, Winnipeg
Ted Klassen

pattibrown 3@hotmail.com
dchung62@gmail.com
tedkla@gmail.com

Portage la Prairie Regional Library Winnipeg Public Library Board Altona

Andrew Robert – Stonewall

Bud Sigurdson – Gladstone

acmarob@mymts.net

jakri@mymts.net

Chair, South Interlake Regional Library Board
Gladstone Library & Parkland Regional Library Boards
Councillor, RM of Westlake-Gladstone

Ex-Officio Member - Trevor Surgenor, Director, Manitoba Public Library Services Trevor.Surgenor@gov.mb.ca

carol.dave.walker@gmail.com

Canadian Library Association Conference Highlights Ottawa, June 3-5, 2015

The link below will take you to the Canadian Library Association's website page containing the PowerPoint presentations from a number of the sessions at the conference.

http://www.claconference.ca/2015-session-presentations

Noteworthy sessions for trustees:

Ottawa Public Library Board mulls private partnership to build new central library http://www.claconference.ca/wp-content/uploads/2015/06/F2_Library-Privitization_Poole-Cotnam.pdf

Cyber-bullying and the library: what the Protecting Canadians from On-line Crime Act means for libraries http://www.claconference.ca/wp-content/uploads/2015/06/D7 Cyberbullying Hofman Trumble.pdf

Establishing digital literacy as a core public library service – Edmonton Public Library. It includes their 2011-2013 strategic plan

http://www.claconference.ca/wp-content/uploads/2015/06/F5 Establishing-Digital-Literacy Ryan.pdf

STEM & 3D printing, South Shore Public Libraries, Nova Scotia (Lunenburg area) STEM = science, technology, engineering, math. Shows their technology kits and offerings to kids, adults, businesses; 3-D printers used by entrepreneurs, designers, college students.

http://www.claconference.ca/wp-content/uploads/2015/06/I6_Knowledge-Creation-in-Action_Pottie.pdf

https://www.facebook.com/southshorepubliclibraries?fref=nf

E-Content Advocacy – includes good comparison of what publishers are charging for e-books vs hard copy; overview of advocacy efforts; what customers want.

http://www.claconference.ca/wp-content/uploads/2015/06/F6_eBook-Advocacy.pdf

Library volunteers – training, risk management, recruitment.

http://www.claconference.ca/wp-content/uploads/2015/06/H4 Volunteers-The-Right-Fit Macnaughton.pdf http://www.claconference.ca/wp-content/uploads/2015/06/H4 Volunteers-The-Right-Fit resources.pdf

Library programming considerations for children with autism (Moose Jaw Public Library) http://www.claconference.ca/wp-content/uploads/2015/06/I7 20-Programs-in-20-Minutes Dolcetti.pdf

New frontiers in engaging vulnerable children after school – Calgary Public Library http://www.claconference.ca/wp-content/uploads/2015/06/D6 New-Frontiers-in-Engaging-Children Bugo Hill.pdf

New Direction for Canadian Library Association

Due to declining membership and finances, CLA is in the midst of transforming and redefining itself into a leaner, advocacy and policy focused national federated organization. The annual CLA conference may become a policy-based summit and no longer one for professional growth and idea sharing. These would become a responsibility of provincial library associations.

Proposed purpose – The Federation is the national voice of Canada's library communities that

- advances library excellence in Canada;
- champions library values and the value of libraries;
- influences national and international public policy impacting libraries and their communities

Proposed deliverables where there are national implications:

- promote evidence-based national and international public policy;
- develop and promote library competencies and standards;
- report on the state of Canadian libraries on a regular basis;
- support public education about the value and values of libraries:
- celebrate libraries through national awards and other initiatives:
- foster collaboration among library association to strengthen the library community.

Proposed board of 9 to 12 members of representatives from member associations as follows: 7 from multi-sector provincial associations, 1 each from BC, AB, SK-MB, ON, QC, Atlantic Canada, the North. 1-CARL, 1-CULC, up to 3 additional members appointed by the Board as necessary to meet representation or skills requirements.





One of "Buster's Groupies" reading to him at the Hamiota Library.



Hamiota grade 2 students' pigeon stories modeled after the books of Mo Willems on display for a week at Hamiota Library.

Hamiota Centennial Library (Parkland Regional) Community Connections

- "Reading with Buster" While it was intended to encourage one young girl who really doesn't like to read (she is excited to sit with Buster and show the books to him), the 3 year old Bichon Shih Tzu dog is adored and spoiled by the young and young at heart. He comes most days when his owner, the Hamiota Librarian, is at work. He was such a hit right from the start 3 years ago that he has kept coming. He loves children but there are a few seniors that are special to him.
- Monthly visits to the nursery school to do story time with 3 and 4 year olds
- St. Patrick's Day creative writing class for kids
- Hosted local author Ellice Lints to hear her story of how she wrote her adult mystery book "My Time is Your Time", and her young adult book "Spitfire, Dragon of Hope"
- Displayed the books written and illustrated by the grade 2 class of Hamiota Elementary School. The stories were modeled from Mo Willems pigeon books (e.g. The Pigeon Finds a Hot Dog).
- Offer sessions in the library on basic computer tips
- Librarian delivers books to seniors who no longer drive and have a hard time getting a ride to the library.
- A Grade 8 student is helping with the summer reading program. She chose the library as she works toward the Duke of Edinburgh's International Award for volunteering in the community.

Submitted by Gwen Argue, Hamiota Branch Librarian

https://www.facebook.com/pages/Hamiota-Centennial-Library/295625360614830?fref=nf



On Monday July 13th, "Christina the Crazy Hooper" of Brandon helped **Western Manitoba Regional Library launch** the availability of **Hoopla**, a free digital mobile app. Hoopla enables WMRL cardholders to instantly borrow free digital movies, music, and more, 24 hours a day, 7 days a week. WMRL is the 36th library system in Canada to partner with Hoopla Digital. Winnipeg Public Library also offers this service.

https://www.hoopladigital.com/home;jsessionid=4EF177E3437A C5A37CF3A328172CDFCB



Exploring the Future of Libraries: Eight Suggestions for Moving Forward

By Denise Weir and Les Corbay Consultants, Manitoba Public Library Services Branch

If your library board is wondering about the future of libraries, you're not alone. **Globally, libraries are experimenting with new services and reaching beyond being information providers.** They are taking chances and building new facilities with a primary focus on user experiences.

In the article <u>Libraries of the Future: Abandoning the Stacks for a Multi-media Wonderland</u>, Bernd Musa and <u>Hilmar Schmundt</u> provide international examples of innovative design that focuses on people not books. The Swiss École polytechnique fédérale de Lausanne (EPFL), features display cases of gadgets, coffee shops, an upscale restaurant, newspapers from around the world, a book and gift store, all built with accessibility in mind using universal design principles. The authors note EPFL's uniqueness. "The only things you rarely see here are, well, books. Indeed, the whole setup seems designed to send visitors a message that learning is fun, not laborious." Another shining example of innovation is the <u>Nieuwe Bibliotheek</u>, in <u>Almere</u>, <u>Netherlands</u>, which is considered "one of the most innovative libraries in the world."

Closer to home, examples of library facility and services transformation can be seen in the Idea Exchange at the Cambridge Public Library where even the word "library" has been replaced. Digital services, creativity, and "people spaces" are primary features in the Halifax Central Library, Calgary's Public Library, Vancouver Public Library, and the Innisfil is a small community in southern Ontario and has a population of just over 33,000. Innisfil Regional Library has designed its new space with user-experience in mind with moveable, changeable furniture, outdoor reading terrace, campfire circle, small theatre, coffee shop, and meeting rooms.

With all this dizzying change, small, rural public libraries face challenges. The Royal Society of Canada's report The Future Now: Canada's Libraries, Archives and Public Memory raises concerns about the ability of small, rural public libraries to provide the technology, space, and minimal services of modern public libraries (p. 122). Given that libraries are increasingly under pressure to prove the value of their services, the need is greater, now more than ever, to become engaged with neighboring library systems and local citizens of your community. https://rsc-src.ca/sites/default/files/pdf/L%26A_Report_EN_FINAL_Web.pdf

Professional insights into the **value and future of libraries** are available from Project Outcome: Public Library Association's Performance Measurement Taskforce, the American Library Association's Centre for the Future of Libraries, and our own Royal Society of Canada's Expert Panel report The Future Now: Canada's Libraries, Archives and Public Memory.

Increasing technological demands on rural public libraries will **necessitate partnerships** with other library systems to leverage the finances for the creation of high-tech regional hubs managed by highly-skilled personnel to support citizens' participation in the digital economy. The <u>Reaching Our Vision Report</u> (2006, Province of Manitoba) **advised increasing regionalization for economies of scale**.

Brian Mathews' article, <u>Librarian as Futurist: Changing the Way Libraries Think About the Future</u>, suggests that librarians and library boards shouldn't be worried about the future of libraries. "Instead, we should focus on the factors driving change within the communities we serve and with whom we partner." (p.460). The Royal Society's report highlights **library engagement with communities** and cites tools such as the <u>Community-Led Library Toolkit.</u> (p. 120). Steve Denning, author of several leadership books, encourages libraries to consider their communities.

Denning's article, <u>Do We Need Libraries</u>, suggests that **libraries need to**:

- discover how to delight their users;
- manage continuous innovation;
- make things cheaper, faster, more convenient, and personalized for users;
- think of things to offer that the public hasn't thought of yet; and
- identify what they are currently doing well.



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http://www.forbes.com/sites/stevedenning/2015/04/28/do-we-need-libraries/

Based on Denning's and Mathew's ideas, let's consider some preliminary steps in determining the future.

- 1. Document the users' opinion of what the library is doing well by using LibSat. The provincially-supported online Customer Satisfaction Survey tool can record your patrons' perception of the library and provide reports to verify what is working, suggest improvements, and measure the percentage of your patrons that are delighted with your service through the Net Promoter Score. Publicize and celebrate the things that are going well based on evidence. Public Library Services has suggestions on how to promote this powerful tool.
- 2. Host focus groups comprised of invited key stakeholders such as schools, health authorities, recreation, economic development officers, law enforcement, and social services, as well as, a call to the general public. Information you garner about the needs of the community will highlight areas of potential partnerships and service development to build a service or strategic plan. Alberta Municipal Affairs provides examples of local public library service plans, submitted as a requirement for provincial support. Ask your municipality to formally approve and incorporate the library plans into municipality's planning priorities to signal legitimacy to the community.
- 3. Know and support the priorities of your municipality(ies). Familiarize your library board with your municipality's planning documents (i.e. heritage, recreation, infrastructure, community development, and corporate/operational plans). Ask for your library board and head librarian to be included in any stakeholder meetings that Council might be holding and be prepared to take an active role. Demonstrate how the public library's services are linked to general Council goals and highlight these linkages in every report that you provide to Council. Bibliothèque Allard Regional Library identifies community sustainability as one of its goals more information about their plans and successes can be found in their 2014 annual report. http://www.allardlibrary.com/main.asp?cat_ID=1&sub_ID=63
- 4. Insist on the visibility of the head librarian and their participation in relevant community groups, partnership development, and program promotion. <u>Library Advocacy Unshushed!</u>, the University of Toronto's library advocacy course, highlighted research indicating the community's perception of the head librarian was essential to a positive image of the library. Hire staff or recruit volunteers to manage the circulation desk, find ways to allow your head librarian to be visible outside the walls of the library. Banked time off in lieu of paid over time is an option to improve the head librarian's role in community committees and planning opportunities.
- 5. Consider your library's **membership in organizations** outside the library sector such as the local adult **literacy** services, or <u>Canadian Community Economic Development Network</u> (CED). The CED Network provides resources for community development, capacity building, and ongoing training resources such as webinars and workshop events, and a membership list of other **community development partners** that could help position the library as a community development organization.
- 6. Determine if your library's mission statement, vision statement, programs, activities, partnerships, and facilities reflect the core values of library service. (listed on next page)
- 7. **Encourage your library staff to participate in professional learning**. Webinars and the online training calendar from PLSB provide library staff with opportunities to learn in their own community. If these times conflict with the staff's scheduled shift, consider volunteer coverage or close the library for an "in-service". Advertise to the public in advance and explain that professional learning is one way that the library board is building, and supporting modern library service for your community. It may just impress the public to realize that library staff does more than shelve books. Professional learning in the digital age is a necessity.
- 8. Partner with neighboring library systems at every opportunity to leverage financial, technological, staffing, and board expertise.

Providing library service in the 21st century doesn't need to rely on crystal balls or horoscopes. Public libraries have the seeds for the future in their grasp. **Ask your community to imagine what their community will be doing by 2025, and work with your municipality and other partners to build it.** Modern library service will rely on partnerships inside and outside the library community. Be strategic, document the evidence for your decisions, and **demonstrate how your library adds value**. Simply start by answering the question:

What are the three most important things for our board to accomplish this year?

Core Values of Library Service

- Stewardship
- Service
- Intellectual freedom
- Rationalism
- Literacy and learning
- Equity of access to recorded knowledge and information
- Privacy
- Democracy

Gorman's Five New Laws of Librarianship

- 1. Libraries serve humanity
- Respect all forms by which knowledge is communicated
- 3. Use technology intelligently to enhance service
- 4. Protect free access to knowledge
- 5. Honor the past and create the future

https://en.wikipedia.org/wiki/Michael Gorman (librarian)#Five
New Laws of Librarianship

Links to the value statements from CLA, ALA, and research-based priorities of service are available from Denise Weir, Regional Library Consultant, Manitoba Public Library Services Branch. Denise.Weir@gov.mb.ca 1-800-252-9998

Federal Election October 19, 2015 Talk to your candidates about libraries Concise messaging is key

Some examples:

Message 1: Investment in libraries is not just a local responsibility. Libraries depend on investments from all levels of government, with leadership provided at the Federal level.

Message 2: Libraries are centres of excellence in learning. They contribute to competitiveness in Canada and are a key pillar of educational infrastructure.

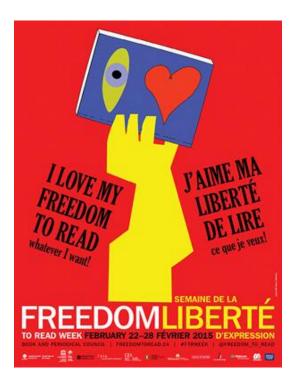
Message 3: Libraries are a critical piece of infrastructure contributing accessible services that have an immeasurable impact on communities across the country. Libraries are as important to the infrastructure of a community as bridges or water mains.

Message 4: As libraries continue to grow and adapt, they address community needs that are essential to the public;

- Libraries help unemployed or underemployed people find jobs;
- They provide the community with free internet access;
- They **help small businesses** access marketplaces:
- They provide community residents with access to health information and in many cases access to health programs;
- Many libraries provide access to Makerspaces for gatherings and project planning; and
- They offer partnerships with cultural programs.

Message 5: The **federal government** must play a leadership role by **dedicating resources** that ensure we retain and protect information creating **equitable access** for all Canadians.

From CLA Advocacy Bootcamp 3 June 2015, Impact Public Affairs



Canada's next **Freedom to Read Week** will be February 21 – 27, 2016.

http://www.freedomtoread.ca/kits/2015/#.VdJMsPIViko

Want to get extra funds for your library programs and innovative projects?

Consider investigating what is available from:

- Your local/regional community foundation
- Private foundations and enterprises (e.g. Thomas Sill Foundation, Monsanto Fund, Literacy for Life Fund)
- Dedicated endowment funding through local family trusts
- Manitoba Liquor and Lotteries Volunteer Bingo program
- Community Donor's Choice
- Manitoba All Charities Campaign
- Local service clubs (e.g. Lions, Rotary)
- Financial institution grants (e.g. Royal Bank Foundation)
- Discounted hardware and software through TechSoup
- Computers for Schools and Libraries program
- Establish a "Friends of the Library" Group as the fundraising arm of your library board



VOTE
FEDERAL ELECTION

MON. OCTOBER 19

Did you know that?

Winnipeg Public Library's 2015-2020 Strategic Plan is now available on-line

http://inspiringideas.wpl.winnipeg.ca/our-strategic-plan/

Strategic Priorities

Uniquely serving our community as

- The centre for information access;
- The hub of community connections:
- The heart of discovery and creativity; and
- The place for literacy and lifelong learning.

Strategic Goals

- Provide excellent customer service:
- Enhance strategic partnerships;
- Invest in more programs and services that advance digital literacy;
- · Support the development of early literacy skills;
- Ensure all library branches are welcoming and accessible destinations;
- Adjust open hours to encourage new library users and to be more convenient for existing customers;
- Select material that reflects the diverse needs of the community;
- Increase awareness of the library and its benefits through expanded promotion of programs and services;
- Develop stronger relationships with newcomers and Indigenous peoples;
- Provide opportunities for older adults; and
- Expand the impact of the library beyond physical branches.

There are plans to renovate eight city libraries, which ties into one of the strategic plan's goals of ensuring libraries are "welcoming and accessible destinations". Library renovations would be paid out of the capital budget over the next five years under a long-term redevelopment strategy. The goals of the strategic plan will be accomplished within existing operating budgets.

Did you know that our website www.mlta.ca has a slide show featuring some of the public libraries in Manitoba?

The following libraries are currently featured:

Allard - Boissevain & Morton

Headingly

Neepawa - Erickson

Père Champagne (Notre-dame-de-lourdes) – Dauphin

Carberry North Cypress – Winkler

Manitou - Morden

Somerset – Boyne Regional in Carman

Border Regional Virden Branch

Springfield (Dugald) – Jake Epp (Steinbach)

Portage la Prairie

The slide show is due to change in November. Please e-mail us a good quality photo or two of your library so that we can highlight different regions of the province. Your help with this is appreciated.

Mark your calendars



Wednesday May 4 - Friday May 6, 2016

Winnipeg – Delta Hotel

What sessions would you like to see offered?

- For Boards and trustees
- For library managers and staff

The program committee will soon be starting its work. Let MLTA Chair Donna Kormilo know of what you would like to see as part of the program. MLTA will be organizing and sponsoring a half-day session. In 2014 this session was on staff supervision, evaluation, and how to achieve higher results from staff.

Canadian Library Association Trustees Network Website

Networking for Canada's library trustees and library boards
http://clatrusteenetwork.wordpress.com/
Look for info from trustees in other provinces
Write and/or read commentaries

Manitoba Library Trustees Association

c/o Donna Kormilo, Chair



Box 590 Erickson, Manitoba R0J 0P0

Phone:

204-726-0025

E-mail: manitobalibrarytrusteesassn@gmail.com

www.mlta.ca

Library Activity in the Province

What is your library/board proud of? What projects are underway/just completed? Send your info and photos to

manitobalibrarytrusteesassn@gmail.com

Good quality photos of libraries are always accepted though there is no guarantee they will be posted. Please email them to Donna Kormilo or to MLTA. The slide show will be changing by the end of the year.

MANITOBA LIBRARY TRUSTEES ASSOCIATION ASSOCIATION DES COMMISSAIRES DE BIBLIOTHÈQUES DU MANITOBA Trustee of Distinction Award OFFICIAL NOMINATION FORM

The MLTA Award recognizes outstanding participation in the advancement of public library trusteeship in Manitoba.

Criteria:

- 1. Nominee must be a current or past member of MLTA, who has serviced as a library trustee in the Province of Manitoba.
- 2. Each nomination must be sponsored by at least two other members of the MLTA
- 3. Nominations must be submitted on the Official Nomination Form, below.

The deadline for nominations is October 15th.

- 4. The award will be presented at the Annual General Meeting of the MLTA
- 5. The award shall consist of a plaque with a suitable endorsement.
- 6. If in any year, no appropriate recipient is identified by the MLTA Award Committee, no award will be made.

NAME OF NOMINEE:		
Address:	City:	Postal Code:
Telephone (Home):	(Work/Cell):	
Current MLTA Member? ☐ Yes ☐ No		
NOMINATED BY:		
1. Name:		
Address:	City:	Postal Code:
Telephone (Home):	(Work/Cell):	
Signature:	Date:	
NOMINATED BY:		
2. Name:		
Address:	City:	Postal Code:
Telephone (Home):	(Work/Cell):	
Signature:	Date	p:

Please include the following documentation in support of your nomination:

- a. Statement about the outstanding leadership of the nominee (any two levels).
- b. Resumé of activity/achievement record of nominee as:
 - i. a member on a local and/or regional library board;
 - ii. a member of a provincial library trustees' organization;
- c. Summary of other relevant community leadership activities.

Nominations and supporting documentation must be received by October 15. Send to MLTA Chairperson.